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Sent to 6,000 Plastic Surgeons Worldwide
May 1-6, 2008 -- San Diego, CA

INSERTION ORDER

Date: _____ Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Ad Location: **Cover 2 - \$3,700** **Cover 3 - \$3,700** **Cover 4 - \$3,950**
 Full Page Black & White - \$1,675 Color - \$2,675
 Half-Page Black & White - \$1075 Color - \$2,050

Ad Sizes	Standard	Bleed
Full Page	8" x 10 1/2"	8 3/4" x 11 1/4"
Half Page Verticle	3 1/4" x 10 1/2"	4 1/4" x 11 1/2"
Half Page Horizontal	8" x 5 1/8"	8 3/4" x 5 5/8"

Trim Size: 8 1/2" x 11" _____ **Binding:** Sattle Stitch **Agency Commision:** N/A

Issue: December 2007 **Insertion Orders:** 10/15/07 **Materials:** 10/29/07

Preferred submission format - ELECTRONIC FILES: Quark Xpress 6.0 document. Include all fonts and linked graphic flies. Only CYMK colors are to be used. Be sure to check linked EPS files for Pantone colors and change them to CYMK. Change fonts to outlines as well. CD or Zip 100 accepted. Color ads require color proofs. Please provide a laser proof for black and white ads.

Send Insertion Orders & Artwork To: Sue Dykema, Deputy Executive Director
The American Society for Aesthetic Plastic Surgery
11081 Winners Circle, Los Alamitos, CA 90720
Phone: (562) 799-2356 Fax: (562) 799-1098
E-mail: sue@surgery.org

A signed copy of the insertion order will be sent to the advertiser as confirmation of acceptance by ASAPS. ASAPS reserves the right to review and reject advertising at its own discretion. Cancellations due by closing date for space. Payment due within 30 days of invoice.

Accepted & Agreed:

Signature of Company Representative Accepted by ASAPS, Authorized Rep.

Date Date