

AESTHETIC SOCIETY NEWS

2010 INSERTION ORDER

Date _____ Contact Name _____

Company Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Agency Name _____

Agency Contact Name _____ Phone _____

PRINT ADS

Ad Size: (see rate sheet) Full page Half page Quarter page

Type: 4-color process (\$800)
 One additional process color (\$650) Additional PMS or metallic ink (\$750)

Cover Premium: Back cover (add 92% to earned rate) Inside back cover (add 70% to earned rate)

For insertion in the following issues:

<i>Issue</i>	<i>Ad rate</i>	<i>Less applicable discount</i>	<i>Total</i>
Winter 2010	_____	_____	_____
Spring 2010	_____	_____	_____
Summer 2010	_____	_____	_____
Fall 2010	_____	_____	_____
Grand Total			_____

Send insertion orders and artwork to:

Kathie Muehlebach, Aesthetic Society News, ASAPS, 11262 Monarch Ave., Garden Grove, CA 92841
 Phone: 800-364-2147 or 562-799-2356 • Fax: 562-799-1098 • E-mail: Kathie@surgery.org

A signed copy of the insertion order will be sent to the advertiser as confirmation of acceptance by ASAPS. ASAPS reserves the right to review and reject advertising at its own discretion. Cancellations due by closing date for space. Payment due within 30 days of invoice. See rate sheet for additional advertising policies.

Please sign:

 Signature of Company's Representative

 Accepted by ASAPS Authorized Representative

Date _____

Date _____