

**Increase Your Visibility During the Aesthetic Meeting
2010 Annual Meeting Program Book
Distributed to ALL Meeting Registrants**

INSERTION ORDER

Date: _____ Contact Name: _____

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Ad Location: **Cover 2 - \$3,800** **Cover 3 - \$3,525** **Cover 4 - \$4,200**
 Tab (Front & Back Available) - \$3,075

2010- Washington, DC

- Tab 1 - General Information
- Tab 2 - Convention Summary
- Tab 3 - Program - Thursday
- Tab 4 - Program - Friday
- Tab 5 - Program - Saturday

- Tab 6 - Program - Sunday
- Tab 7 - Program - Monday
- Tab 8 - Program Tuesday
- Tab 9 - Scientific & Technical Exhibits
- Tab 10 - ASAPS/ASERF Listings
- Tab 11 - Disclosures

Ad Sizes

Cover Full Page

Tab Full Page

Trim Size: 8 1/2" x 11"

Issue: May 2010

Standard

8" x 10"

7 1/2" x 10"

Binding: Saddle Stitch

Insertion Orders: 02/06/10

Bleed

9 1/4" x 11 1/4"

8 3/4" x 11 1/4"

Agency Commision: N/A

Materials: 02/20/10

Preferred submission format - ELECTRONIC FILES: High -resolution pdfs with crops and bleeds are preferred. QuarkExpress documents will also be accepted when collected for output and all fonts and linked graphic files are included. Only CYMK colors are to be used. Be sure to check linked EPS files for Pantone colors and change them to CYMK and change fonts to outlines as well. All color ads require color proofs. Provide laser proofs for black and white ads.

Send Insertion Orders & Artwork To: Kathie Muehlebach, Manager Development/Corp Relations

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