

Increase Your Visibility Today
Advertise in the 2010 Registration Brochure
Sent to 6,000 Plastic Surgeons Worldwide

INSERTION ORDER

Date: _____ Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Ad Location: **Cover 2 - \$3,825** **Cover 3 - \$3,825** **Cover 4 - \$4,175**
 Full Page Black & White - \$1,725 Color - \$2,775
 Half-Page Black & White - \$1,125 Color - \$2,100

Ad Sizes	Standard	Bleed
Full Page	8" x 10 1/2"	8 3/4" x 11 1/4"
Half Page Verticle	3 3/4" x 10 1/2"	4 1/4" x 11 1/2"
Half Page Horizontal	8" x 5 1/8"	8 3/4" x 5 5/8"

Trim Size: 8 1/2" x 11" **Binding:** Sattle Stitch **Agency Commision:** N/A
Issue: December 2009 **Insertion Orders:** 10/15/09 **Materials:** 11/01/09

Preferred submission format - ELECTRONIC FILES: High resolution pdfs with crops and bleeds are preferred. Quark Express documents will also be accepted when collected for output and all fonts and linked graphic files are included. Only CYMK colors are to be used. Be sure to check linked EPS files for Pantone colors and change them to CYMK and change fonts to outlines as well. Color ads require color proofs. Please provide a laser proof for black and white ads.

Send Insertion Orders & Artwork To: Kathie Muehlebach, Mngr of Development & Corporate Relations
The American Society for Aesthetic Plastic Surgery
11262 Monarch Avenue, Garden Grove, CA 92841
Phone: (562) 799-2356 Fax: (562) 799-1098
E-mail: kathie@surger.org

A signed copy of the insertion order will be sent to the advertiser as confirmation of acceptance by ASAPS. ASAPS reserves the right to review and reject advertising at its own discretion. Cancellations due by closing date for space. Payment due within 30 days of invoice.

Accepted & Agreed:

Signature of Company Representative

Date

Accepted by ASAPS, Authorized Rep.

Date