

Increase Your Visibility Year-Round Advertise in the 2010 - 2011 ASAPS Membership Roster

INSERTION ORDER

Date: _____ Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Cover 2 (\$3,400 net)

Cover 4 (\$3,475 net)

Cover 3 (\$3,100 net)

Tab AD (4-Color - \$2,550 net or B/W \$2,200 net)

Tab 1: Bylaws - Front or Back

Tab 2: Officers and Committees - Front or Back

Tab 3: Alphabetical Listing - Front or Back

Tab 4: Geographical Listing - Front or Back

Tab Ad - Standard: 4-3/4" w X 8" h

Cover Ad - Standard: 5 1/4" X 8" or

Bleed: 5-3/4" w X 8-3/4" h

Bleed: 6-1/4" X 8-3/4"

♦ *Trim Size:* 6" w X 8-1/2" h ♦ *Binding:* Spiral

♦ *Proofs:* All color ads require color proofs

Electronic Files Preferred: High-resolution pdfs with crops and bleeds are preferred. QuarkExpress documents will also be accepted when collected for output and all fonts and linked graphics are included. Only CMYK colors are to be used. Be sure to check linked EPS files for Pantone colors and change them to CMYK and change fonts to outlines as well.

Deadlines: *Insertion Orders:* June 5, 2010 *Materials:* June 19, 2010 *Issue:* August 2010

Send Insertion Orders & Artwork To: Kathie Muehlebach, Manager of Development and Corp. Relations
The American Society for Aesthetic Plastic Surgery
11262 Monarch Avenue, Garden Grove, CA 92841
Phone: (562) 799-2356 Fax: (562) 799-1098
E-mail: kathie@surgery.org

A signed copy of the insertion order will be sent to the advertiser as confirmation of acceptance by ASAPS. ASAPS reserves the right to review and reject advertising at its own discretion. Cancellations due by closing date for space. Payment due within 30 days of invoice.

Accepted & Agreed:

Signature of Company Representative

Accepted by ASAPS, Authorized Rep.

Date

Date