

## 2010 ASAPS Exhibit Agreement

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Exhibit Representative: \_\_\_\_\_  
(Principal Contact — Responsible for coordination & communication with ASAPS)

Representative's Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

- Instructions**
1. Read the Rules & Regulations contained in this Prospectus.
  2. Complete the requested information in the Agreement. This information will be listed in the Annual Meeting Program Book so write neatly and provide all information requested.
  3. Provide a complete booth description by email to [Stephanie@surgery.org](mailto:Stephanie@surgery.org). Only booth descriptions provided by January 15, 2010 will be included in the Annual Meeting Program Book.
  4. Mail your Agreement, booth description, and 50% deposit BY **DECEMBER 18, 2009** to:

**ASAPS/ASERF Central Office**

11262 Monarch Street • Garden Grove, CA 92841 USA

Payment Options:  Check or Money Order # \_\_\_\_\_

Credit Card: # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Please charge the 50% deposit  Please charge the full payment

Please charge the final payment on April 2

-----PLEASE READ AND COMPLETE-----

1. ASAPS is hereby authorized to reserve space for our exhibit at the forthcoming Annual Meeting in Washington, DC at the **Gaylord National Hotel and Convention Center** with exhibition dates being April 24-26, 2010.

2. We request \_\_\_\_\_ booth(s) and do **not** wish to be in close proximity to the following exhibitors:

3. We understand and agree that exhibit space will be assigned at the discretion of ASAPS. Factors to be considered, in order of importance, include:

(1) The exhibitor's record of past participation in the Society's meetings, (2) sponsorship participation, (3) The date the agreement and deposit are received, (4) the exhibitor's requests, including proximity to other exhibitors, (5) The number of booths requested, and (6) The type of product or service being displayed. ASAPS will attempt to select our space from the following choices:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

3rd Choice \_\_\_\_\_ 4th Choice \_\_\_\_\_

5th Choice \_\_\_\_\_ 6th Choice \_\_\_\_\_

**If none of the spaces are available at the time our application is being processed, we agree to accept booths selected at the discretion of ASAPS.**

4. We plan to display the following items/services at the meeting: (check all that apply):

- Equipment/Lighting  Finance  
 Garments  Implants  
 Instruments  Internet/Software  
 Office Management/Patient Education  
 Pharmaceutical/Vitamins  Skin Care  
 Other:

5. Our exhibit will involve one or more of the following form(s) of equipment producing a high level of noise, odor or potential hazard. (check all that apply):

- Cutting  Audiovisual  Burning  Other  
Please specify: \_\_\_\_\_

6. The description of our exhibit in 50 words or less, for printing in the Annual Meeting Program Book if submitted prior to the **deadline of January 15, 2010**, will be emailed to [stephanie@surgery.org](mailto:stephanie@surgery.org). **NO EXCEPTIONS.**

7. We agree that there will be a maximum of four (4) company representatives in each booth space at any given time.

8. We agree to accept relocation to exhibit space of comparable area should such relocation become necessary for causes beyond the Society's control or advisable at the discretion of ASAPS.

9. The fee for each standard booth is US\$2,850, premium booths US\$3,400 each and US\$13,600 for each 20'X20' Island. We understand that fifty percent (50%) of the required fee is to be paid as part of the Agreement and needs to be returned with this Agreement to the address on the reverse side. **We will not accept Exhibit Contracts without payment or payment without the completed contract from any company.** Any contracts received without payment will be returned. Contracts must be received by December 18, 2009. The remaining 50% is due prior to April 2, 2010. We understand that an additional US \$200 fee will be required for each booth space not paid in full at that time. This fee also applies to any booth contracted after the deadline date. No exhibits shall be allowed to set up unless paid in full one week prior to the meeting. (PLEASE MAKE CHECKS PAYABLE TO: ASAPS, Inc. Checks must be in U.S. Dollars and, if on a foreign bank, a bank draft.)

10. We agree that any cancellations must be in writing and that booth fees cannot be refunded unless the cancellation is received prior to March 19, 2010. Any cancellations postmarked after March 19, 2010 cannot be refunded unless the space is sold by ASAPS to another exhibitor. A 10% fee for administrative costs will be withheld from ALL refunds.

11. We understand that NO Exhibitor Rental Agreement shall be accepted by ASAPS after April 9, 2010.

12. Exhibitor assumes entire responsibility and hereby agrees to, protect, indemnify, and defend and save ASAPS/ASERF, the Gaylord National Hotel and Convention Center and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of the Gaylord National Hotel and Convention Center, its employees or agents.

**We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show.**

In addition, exhibitor acknowledges that the American Society for Aesthetic Plastic Surgery, Inc. and the Gaylord National Hotel and Convention Center do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided on a 24-hour basis during the ASAPS Meeting and, if losses or problems occur, we agree to promptly notify the ASAPS Executive Director so that the proper authorities can be alerted.

13. ASAPS reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which in ASAPS' sole discretion is offensive, demeaning or deceptive, whether to ASAPS, its members and/or guests, another Society, or another exhibitor.

14. We agree to abide by the Rules and Regulations set forth in the Prospectus for the 2010 Annual Meeting, which Rules and Regulations are made a part of this contract and by all terms and conditions under which Exhibitor's Code of Ethics designed by the Exhibitors' Advisory Committee and approved by the ASAPS Board of Directors.

Representative Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**The following information must be submitted BEFORE January 15, 2010 by EMAIL to Stephanie@surgery.org to be included in the Convention Program Book.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_