



THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY, INC.

ASAPS LAS VEGAS 2017 FACIAL & RHINOPLASTY SYMPOSIUM

50 YEARS OF AESTHETICS

January 13-15, 2017
The Cosmopolitan of Las Vegas
Las Vegas, NV

Chair: Charles Thorne, MD
Co-Chair: Louis Bucky, MD

WE ARE
AESTHETICS.

- ♦ Intimate Learning Environment
- ♦ Exceptional Education
- ♦ Cadaver Labs Available

The American Society for Aesthetic Plastic Surgery (ASAPS) designates
this live activity for a maximum of 25.5 AMA PRA Category 1 Credits.™

www.surgery.org/face2017

Exhibitor Prospectus

We invite you to take advantage of this opportunity to exhibit your products and services to this group of aesthetic plastic surgeons, which will include Facial Plastic Surgeons who are members of AAFPRS.

This symposium will focus on facial surgery and rhinoplasty, featuring the latest techniques and combinations using volume, restoration, energy-based modalities and shaping to gain optimal results. Aging concepts, anatomy, aesthetic evaluation, surgical options, fat grafting, fillers and complications will be presented.

Two optional cadaver labs will be offered on Sunday, January 15 - one on facial techniques and one on rhinoplasty - giving attendees the opportunity to experiment using the techniques featured in the symposium.

www.surgery.org/face2017

Exhibit Space

[Click here to download application](#)

Fee: \$2,000 per six foot table

Exhibits will be in the Brera Ballroom. For each table rented, exhibitors will receive:

- ❖ One (1) six foot draped table and two (2) chairs in the exhibit area
- ❖ Two company representatives are allowed per table
- ❖ One standard outlet of 5amps of electrical power
- ❖ Your company's name, address and exhibit description in each attendee registration packet. (Exhibit Fee must be received by the Registration Deadline - December 16, 2016 to qualify)
- ❖ Attendee list - printed and provided onsite in Las Vegas
- ❖ Opportunity to highlight your presence and discounts to our attendees via Twitter
- ❖ Spectator admission to the Scientific Session - space permitting
- ❖ Continental breakfasts, breaks and luncheons with meeting attendees
- ❖ Opportunity to discuss your products/services with over 200+ meeting attendees

Space Assignments

- ❖ Placement of exhibits will be pre-assigned by the Exhibits Manager, based on conflict of interest positions and the date of receipt of the application
- ❖ Exhibitor tables will be pre-labeled for set-up
- ❖ Space assignments may not be changed

Cancellation Policy

- ❖ In the event of cancellation, refunds will be made if notification of cancellation is received in writing to our Exhibits Manager, erika@surgery.org prior to December 16, 2016. There will be a 25% administrative fee of \$500 per table top for ALL refunds
- ❖ **Refunds will not be made for cancellations received after** December 16, 2016

Revision Policy

- ❖ There will be a 25% administrative fee of \$500 per table if you reduce the number of tables you have contracted at any point after the contract is received

Rules & Restrictions

- ❖ Displays are limited to **TABLETOPS ONLY**. Banner stands may be displayed directly behind your table if space permits. No banners may be displayed on the sides of tables. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted 6' of table space. Care is to be used so as not to obstruct those exhibiting in adjacent spaces.
- ❖ The exhibitor fee of \$2,000 includes the full meeting registration of two representatives per table plus electrical and indicated food and beverage. An additional representative may register for a non-transferable fee of \$500 (\$550 on-site) with a maximum of **four representatives** per tabletop. Two representatives at a time. **Badges are NOT transferable.**
- ❖ For security reasons, the Aesthetic Society discourages cash transactions.

Rules & Restrictions Continued

- ❖ Sales, order placement and/or delivery for/of merchandise is permitted. Each transaction must be accompanied by a receipt for the purchaser. All transactions must be conducted in a professional manner consistent with the Aesthetic Society Rules and Regulations.
- ❖ Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.
- ❖ All exhibitors are expected to abide by all applicable Food and Drug Administration regulations. Products which are not FDA approved or are pending FDA approval will be permitted to be exhibited when accompanied by the appropriate signage.

The Aesthetic Society reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

Liability/Security

- ❖ Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither the Aesthetic Society nor The Cosmopolitan of Las Vegas will be responsible for lost or stolen items.
- ❖ Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The American Society for Aesthetic Plastic Surgery/The Aesthetic Surgery Education and Research Foundation, The Cosmopolitan and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of The Cosmopolitan, its employees or agents.

Liability/Security Continued

- ❖ Exhibitor must maintain sufficient liability insurance which covers all potential problems during the meeting.
- ❖ Exhibitor acknowledges that the American Society for Aesthetic Plastic Surgery, Inc., and The Cosmopolitan do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided and if losses or problems occur, we agree to promptly notify the ASAPS Exhibit Manager or Meeting Manager so that the proper authorities can be alerted.

Installation/Dismantle Dates and Hours - Exhibits will be in the Brera Ballroom

Installation

Thursday, January 12 5:00 pm - 8:00 pm

All exhibits must be completely set up by 8:00 pm. Unauthorized personnel and/or children under 16 are not allowed in the exhibit area during setup, exhibit hours or dismantling.

Dismantle

Sunday, January 15 11:00 am - 1:00 pm

All exhibits must remain intact until closing on Saturday, January 16, 2016, at 11:00 am the official closing time.

Exhibit Dates and Hours

Friday, January 13

Exhibits Open 6:45 am - 5:00 pm

Includes: Continental Breakfast, Coffee Break, Luncheon and Wine and Cheese Networking Break

Saturday, January 14 6:45 am - 5:00 pm

Includes: Continental Breakfast, two Coffee Breaks & Luncheon

Sunday, January 15 6:45 am - 11:00 am

Includes: Breakfast & Coffee Break

Exhibit schedule is subject to change

Shipping To and From the Hotel/Meeting

Due to limited material handling services at The Cosmopolitan, all exhibitor freight should be sent to the Freeman warehouse. Freight will be delivered prior to exhibitor move-in.

Please [click here](#) to download shipping information and labels.

NOTE: Shipments will not be accepted by Freeman prior to Wednesday, December 14, 2016. Shipments received after January 10, 2017 will be received at the warehouse with an additional after deadline charge.

Please be sure to read the [Freeman kit](#) in its entirety. Exhibitors are responsible to make all arrangements with Freeman directly.

For questions regarding shipping, please contact: Freeman 702.579.1700 or you may email them at

freemanlasvegases@freemanco.com

Exhibitor Kit - [Click here](#) to download the kit

Affiliated Events

If you are interested in hosting a function during the meeting, please note all functions must be approved by The Aesthetic Society. We do not allow functions involving the attendees to be held during official scheduled events.

For more information, please contact our Meetings Manager, Kathleen McClemmy at kathleen@surgery.org.



Corporate Satellite Symposia

This program assists exhibitors in reaching the meeting attendees on a more personal level. Since the program's inception, Corporate Satellite Symposia have been well received by the hosting companies as well as the attending doctors. This is an opportunity to allow for greater explanation of products, services and/or education specific to your area of expertise.

If you are interested in learning more about Corporate Satellite Symposia, please contact Jackie S. Nunn, jackie@surgery.org. You may also download the application [here](#).

This is an exclusive opportunity. Applications accompanied with full payment will be considered on a first-come, first-served basis.

Transportation



The Cosmopolitan is located approximately 3 miles from McCarran International Airport.

Taxis: Fare from McCarran International is approximately \$30 one-way.

Shuttle: Varieties of shuttle/limousine services are available at McCarran International Airport. Please note that there are both group shuttle and "for-hire" stretch limousine services.

Hotel Parking: Valet and self-parking are complimentary.

Climate/Attire

The average January temperatures for the Las Vegas area are 58°F for the high and 39°F for the low. Business casual attire is appropriate for the meeting. Temperature fluctuation in the hotel is common, please dress in layered clothing that can be easily added or removed throughout the meeting.



Special Assistance

If, due to a physical disability, you require any special assistance while in attendance at this meeting, or if you have any special dietary restrictions, please contact our Meetings Manager, Kathleen McClemmy, at 562.799.2356 or via email at kathleen@surgery.org.

Headquarter Hotel/Housing Bureau



THE COSMOPOLITAN
of LAS VEGAS

3708 Las Vegas Boulevard South
Las Vegas, NV 89109

<http://www.cosmopolitanlasvegas.com>

The Cosmopolitan, a five star - property is offering deluxe accommodations for a special rate of \$219.00 (1/12-1/15), plus 12% tax and \$20 resort fee per room, per night. Accommodations include standard high speed internet access (excluding meeting spaces), unlimited local toll-free and domestic long distance calls (50 states), 24 hour fitness center access and tennis court access (based on availability)

These rates are available from
January 12 – January 15 based on availability.

Check-In/Check-Out Time

Check-In is 3:00 pm

Check-Out is 11:00 am



Please reserve your room by visiting
<http://resweb.passkey.com/go/SAPAS7> or
calling 1.702.689.7575 or 1.855.435.0005.

Group Code: SAPAS7

You must mention "**The American Society for Aesthetic Plastic Surgery**" and group code **SAPAS7** in order to receive this special rate. Deposit and cancellation penalties may apply; please ask for details when making your reservations.

Last Day for Reservations

Monday, December 19, 2016 is the last day for reservations. After this date, room reservations at our preferred rate may no longer be available.

Internet Access and Audio Visual Services

If you require internet access or audio visual services, you must order these from PSAV via The Cosmopolitan.

If staying at The Cosmopolitan, please note - the Wi-Fi **DOES NOT** bleed down to the meeting rooms.

[Internet Access Form](#), [Audio Visual](#) and [Payment Form](#)

Earning Exhibitor Priority Points

You can earn additional exhibitor priority points by:

- ❖ Utilizing guest room(s) in the official ASAPS housing block - 3 points (3 points per company - not per room)
- ❖ Submitting your company description before the deadline - 1 point
- ❖ Supporting ASAPS' education, advertising and/or special projects - 1 point per \$5,000 spent

Exhibitor Badge Registration

An [Exhibitor Badge Registration Form](#) should be returned by December 16, 2016 to erika@surgery.org or via fax to 212.921.0011.

Any forms received after December 16 will be processed on-site at the meeting. The fee will be \$550 per badge printed onsite.

Exhibitor Description

Complete and submit the [Exhibitor Description Form](#) via email to erika@surgery.org - the description of your company's product/services in 50 words or less, which will be provided in each attendee registration packet.

This must be submitted prior to the deadline of December 16, 2016 to qualify. NO EXCEPTIONS.

Social Media

The Aesthetic Society's [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), [Instagram](#) and [Pinterest](#) accounts play an intricate role in communicating meeting updates, news and information to plastic surgeons, industry leaders, media and public education. Our social media accounts, gives ASAPS followers the opportunity to connect during the Annual Meeting, learn who is exhibiting, what special deals will be offered, available courses, useful links, pictures and promotional videos.

We encourage for all exhibitors to LIKE or FOLLOW our social media pages to network with plastic surgeons and engage in conversations.

Become a Fan of ASAPS on Facebook

www.facebook.com/AestheticSociety

Follow ASAPS

Twitter: <https://twitter.com/asaps>

YouTube:

<https://www.youtube.com/channel/UCnKHplCu4t9Ldp9EvHBZ5lw>

Pinterest:

www.pinterest.com/asaps/pins/

Instagram:

<https://www.instagram.com/theaestheticocietyasaps>

Twitter

Follow [ASAPS on Twitter](#) and ASAPS Social Media Team will follow your company.

ASAPS Las Vegas 2017 Facial & Rhinoplasty Symposium Twitter Hashtag: #ASAPSFace2017

During the meeting, we will give you the opportunity to highlight your presence to our attendees via Twitter. All tweets will be posted over ASAPS Twitter feed from January 13-15, 2017. One tweet per company. ASAPS will determine what day the tweet will be released.

ASAPS reserves the right to edit all social media content

Twitter Continued

In order to participate, you will need to provide us the following:

- ❖ Your Twitter handle - for example [@asaps](#), [@erikaasaps](#)
- ❖ A short text about your company - promos, specials, giveaways, discounts, etc. Maximum of 130 characters including spaces, punctuation and your Twitter handle

Sample tweet [114 characters]:

*Come by @ASAPS table #12 and receive 20% off all Aesthetic Society Products and receive a free giveaway.
#ASAPSFace2017*

Submit one (1) tweet to Damian Holmes, damian@surgery.org no later than December 31, 2016. If you have any questions, do not hesitate to contact damian@surgery.org or Erika Ortiz-Ramos, erika@surgery.org.

Inquiries, Applications, Exhibitor Descriptions, Badges

Exhibits Manager

Erika Ortiz-Ramos
Phone: 562.799.2356, ext. 309
Fax: 212.921.0011
Email: erika@surgery.org

Exhibits Associate

Damian Holmes
Phone: 562.799.2356, ext. 310
Fax: 212.921.0011
Email: damian@surgery.org

Affiliated Events and Special Needs

Meetings Manager

Kathleen McClemmy
Phone: 562.799.2356, ext. 124
Fax: 562.799.1098
Email: kathleen@surgery.org

Important Dates to Remember

Immediately

Complete Application forms and
return with payment

December 16, 2016

Table cancellation deadline

Exhibitor Badge Registration deadline

50 word company description and
information regarding show specials
and/or giveaways due

December 19, 2016

Cut-off date for hotel reservations

December 31, 2016

Last day to submit your Tweet

Experience the Global Gathering
of Aesthetic Innovators and Experts
as We Celebrate the 50th Anniversary
of The Aesthetic Society



The Aesthetic Meeting 2017

April 27–May 2, 2017

EXHIBITS OPEN APRIL 29–MAY 1, 2017

San Diego Convention Center
San Diego, CA



THE ANNUAL MEETING OF
The American Society for Aesthetic Plastic Surgery, Inc.
and Aesthetic Surgery Education and Research Foundation

WE ARE
AESTHETICS.

www.surgery.org/meeting2017

We invite you to apply to participate in the 50th Anniversary of The Aesthetic Meeting! Join us in San Diego, at the San Diego Convention Center, Exhibit Dates April 29 - May 1, 2017.

Wondering why you should exhibit at The Aesthetic Meeting?

Here are some reasons:

- Network with more than 2,000 Aesthetic Plastic Surgeons, Nurses and Physician Assistants
- Interact with surgeons interested in learning about your products and services
- Encounter prospective and existing clients and improve your brand visibility
- Educate and inform attendees about new changes or advances in your products

Booth assignments began during the 2016 meeting in Las Vegas, but there is still time! **[Submit your application](#)** today! **[Click here](#)** to see the live floor plan. All booths in BLUE are currently available.

For more information, please contact Erika Ortiz-Ramos, **erika@surgery.org** or Damian Holmes, **damian@surgery.org**.

www.surgery.org/meeting2017

We invite you to apply to participate in The 23rd Annual Meeting of the Society of Plastic Surgical Skin Care Specialists - Sail Into What's New in Skin Care 2017!

The meeting will be held at the Hilton San Diego Bayfront Hotel in San Diego, CA, exhibit dates April 26 - 27.

We are searching for companies who share our enthusiasm for innovation in skin care and in improving the quality of patient care. We invite you to take advantage of this opportunity to exhibit your products and services to this unique group of skin care professionals - these are the decision makers that significantly influence their plastic surgeon employers!

Submit your [application](#) today! For information about exhibiting at the 2017 Society of Plastic Surgical Skin Care Specialists Meeting, please contact Lauren Todd, lauren@surgery.org

www.spsscs.org/meeting2017

SAIL INTO WHAT'S NEW IN SKIN CARE

SKIN
CARE
2017

23rd Annual Meeting

April 25-28

Hilton San Diego Bayfront Hotel
San Diego, CA



SOCIETY OF PLASTIC SURGICAL SKIN CARE SPECIALISTS

WWW.SPSSCS.ORG