Conduct of Exhibits

2017 American Society for Aesthetic Plastic Surgery (ASAPS)

The American Society for Aesthetic Plastic Surgery (ASAPS) and the Aesthetic Surgery Education and Research Foundation (ASERF) reserve the right to approve all exhibits and activities related thereto and may refuse to admit an exhibit or may require that an Exhibit be curtailed if it does not meet the standards herein set forth, if it reflects against the character of the Society or its meeting or if it exceeds the bounds of good taste as interpreted by the Exhibits Committee. Questions regarding an exhibit or activity should be submitted to the Society in advance to avoid unnecessary inconvenience in this regard.

- You Must have written permission from the Aesthetic Society to hold any drawings, raffles, surveys, polls, quiz-type contests, giveaways or other free or special convention offers of any type in your booth. Please contact ASAPS at least 2 months prior to the meeting to gain permission.
- Exhibitors may not sell, serve or dispense any food or beverages in the Exhibit Hall without the written approval of the Exhibits Manager.
- All exhibitor activity must be contained within the confines of their booth space—solicitation in the aisles is not allowed.
- You may not wear, demonstrate or exhibit your product outside your booth space.
- Appropriate business attire is required for all booth personnel. All skirts/dresses must be of an appropriate length (no more than 3-4 inches above the knee). Please contact Erika Ortiz at Erika@surgery.org to discuss specialized or themed attire.
- All booth furnishings taller than 42 inches must be placed in the rear half of the booth.
- Please refer to the Booth Layout information.

ASAPS/ASERF reserves the right to supervise, control, restrict or reject any exhibitor whose exhibit and/or related conduct and activities ASAPS/ASERF, in its discretion, deems objectionable. Such activities include, but are not limited to: articles, printed matter, samples, questionnaires, radio and/or television broadcasting interviews of physicians and others attending the meeting, conduct towards ASAPS members, staff or other exhibitors which is argumentative, rude, insulting, antagonistic, aggressive, hostile, disruptive or combative, and public relations/press activity.

The exhibitor agrees that all public relations, press and media-related activities must be processed and approved by the ASAPS/ASERF Media Relations Staff. They can be reached at media@surgery.org or 800.364.2147.

Violation of these restrictions will constitute grounds for removal of the Exhibit without refund of booth fees.

Exhibitors with noisy electrical devices, sound-producing equipment or other devices which prove objectionable to other exhibitors because of noise, odor or other disagreeable features, must agree to control the noise and/or odor of such devices to an absolute minimum. Exhibitors with such equipment must agree to accept booth assignments, which will abate reasonable objections to these annoyances.

X-ray and laser equipment may be exhibited, but not operated. All usual health precautions must be used while demonstrating products or equipment (goggles, gloves, etc.). Invasive procedures of any kind may not be performed in the exhibit hall.
Conduct of Exhibits

2017 American Society for Aesthetic Plastic Surgery (ASAPS)

Inspections of the exhibits by the fire marshal and/or Show Management may be conducted during the set up time and will attempt to advise exhibitors of any deviation from Exhibit Rules. On-site corrections to comply with these rules will be at the exhibitor’s expense.

A copy of “ASAPS/ASERF Exhibitor’s Booth Ethics,” designed by the Exhibitors’ Advisory Committee to establish professional conduct during the exhibits, will be forwarded to the exhibiting organization’s representative upon receipt of the completed Agreement.

Copies will also be distributed at the beginning of the show. Questions can be directed to your representatives on this Committee.

Construction of Exhibits

- Each booth is 10’ x 10’ and will contain 8’ high draped back-wall and 36” high sidewalls. Care is to be used so as not to obstruct those exhibiting in adjacent spaces. Exhibit booths are not carpeted. The aisle carpet color will be determined and provided by the Aesthetic Society. Please refer to the link for booth layout designs. No solid exhibit construction will be permitted to exceed 42 inches in height except in the back half of the space. No exceptions will be made in regard to the solid back or side wall construction of any booth. Exhibit booth structure for design and lighting purposes will be allowed to a maximum of 16 feet. NO two story booths may be erected. All materials used in display construction or decorating must be made of fire retardant materials and be certified as flame retardant. All exhibitors should provide space within the confines of their area for physicians and other visitors. Space must be provided so that the audience for any demonstrations or discussions may stand within the exhibitor’s space, rather than the aisle.