



The American Society for Aesthetic Plastic Surgery

Cosmetic | Surgery
National | Data | Bank

2001
Statistics

**The Authoritative Source
for Current U.S. Statistics
on Cosmetic Surgery**

Multi-specialty Data

**5-year Comparisons
for Nearly 30
Cosmetic Procedures**

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THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY, INC.

ASAPS SPOKESPERSON NETWORK

- **Experts on all type of cosmetic procedures, both surgical and nonsurgical, are available for interviews and information**
- **ASAPS spokespersons are located throughout the U.S. and Canada**

MEDIA CENTER AT www.surgery.org

- **Online statistics and downloadable graphs**
- **ASAPS Procedure Quick Facts (downloadable "procedures at a glance")**
- **Frequent postings of new information, news releases and position statements**
- **Automatic email notification of new postings available on request (contact media@surgery.org)**

OTHER RESOURCES FOR THE MEDIA

- **Before-and-after patient slides**
- **Video B-roll and news packages**
- **Consumer tips**
- **Invited media attendance at ASAPS scientific meetings**
- **Media briefings and special events**

**Contact ASAPS Communications at 212-921-0500,
or email media@surgery.org for prompt assistance.**

THE AMERICAN SOCIETY FOR AESTHETIC PLASTIC SURGERY (ASAPS) **Leader in Cosmetic Surgery Education and Research for 35 Years**



The American Society for Aesthetic Plastic Surgery (ASAPS) was founded in 1967, when cosmetic surgery was only beginning to be recognized as an important subspecialty of plastic surgery. Since then, education and research in cosmetic surgery have been the focus of ASAPS' mission, enabling its members to pioneer major advances in the field.

ASAPS' membership in the United States is restricted to American Board of Plastic Surgery certified physicians who meet additional requirements for clinical experience and continuing education in cosmetic surgery. However, ASAPS recognizes the contributions of physicians in multiple specialties when compiling its national statistics on cosmetic surgery.

ABOUT ASAPS STATISTICS

The Cosmetic Surgery National Data Bank, sponsored by the American Society for Aesthetic Plastic Surgery (ASAPS), is the most comprehensive collection of data available on the number of cosmetic surgical and nonsurgical procedures performed in the United States.

ASAPS is the only plastic surgery organization providing 5-year multi-specialty data.

To collect the 2001 data, more than 14,000 surveys were mailed to board-certified plastic surgeons, otolaryngologists and dermatologists. Survey results were used to project national totals for the approximately 23,000 U.S. medical specialists most likely to perform several or more cosmetic procedures. The survey has a 95 percent level of confidence with a maximum error range of +/-3.79 percent.

PLEASE CREDIT
THE AMERICAN SOCIETY FOR AESTHETIC PLASTIC SURGERY
WHEN CITING STATISTICAL DATA.

Classification of Surgical and Nonsurgical Procedures

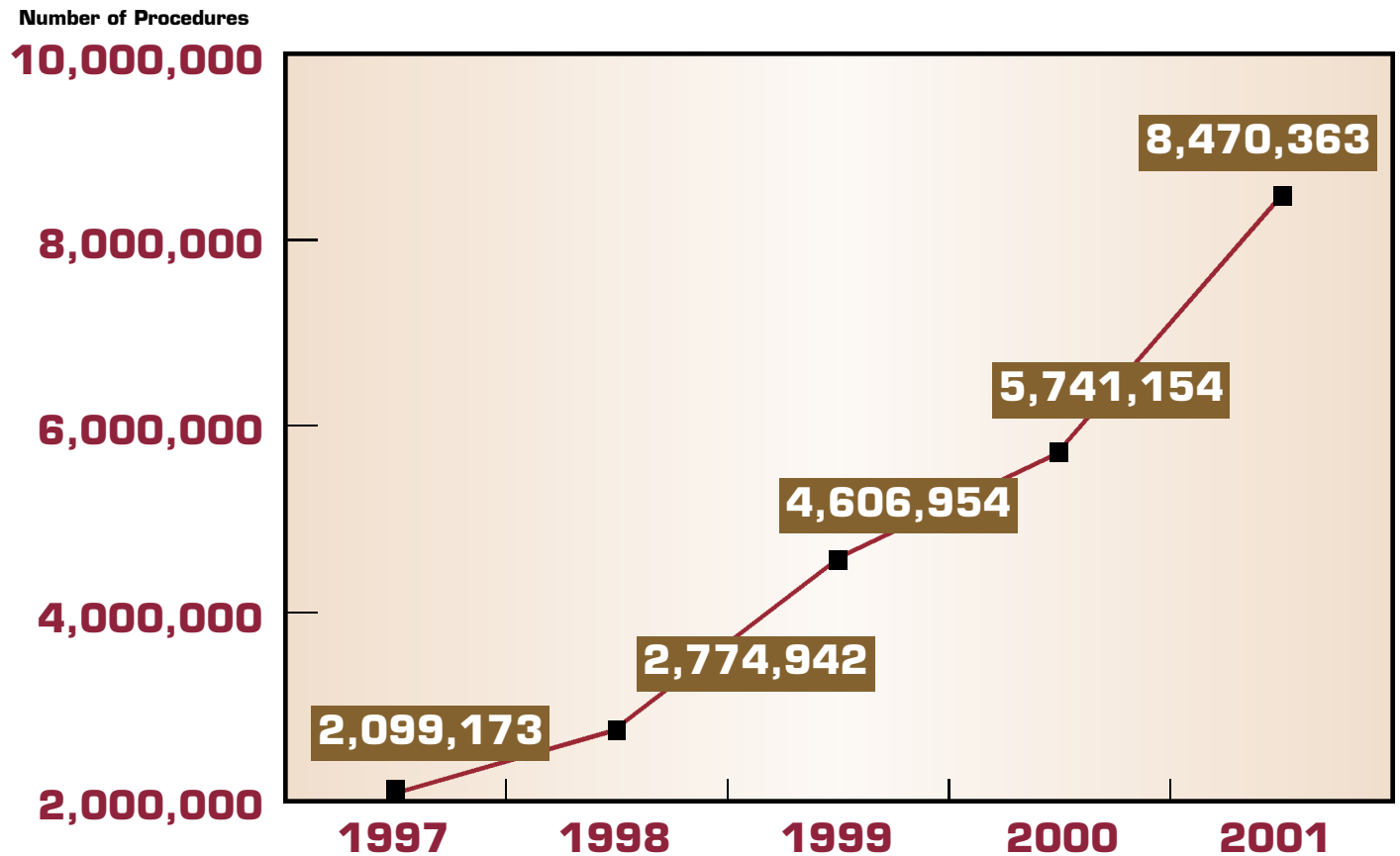
Surgical:

- Abdominoplasty (tummy tuck)
- Blepharoplasty (cosmetic eyelid surgery)
- Breast augmentation
- Breast lift
- Breast reduction (women)
- Buttock lift
- Cheek implants
- Chin augmentation
- Facelift
- Forehead lift
- Gynecomastia, treatment of (male breast reduction)
- Hair transplantation
- Lip augmentation (other than injectable materials)
- Lipoplasty (liposuction)
- Lower body lift
- Otoplasty (cosmetic ear surgery)
- Rhinoplasty (nose reshaping)
- Thigh lift
- Upper arm lift

Nonsurgical:

- Botulinum toxin injection (Botox®, Myobloc®)
- Cellulite treatment (mechanical roller massage therapy)
- Chemical peel
- Collagen injection
- Dermabrasion
- Fat injection
- Laser hair removal
- Laser skin resurfacing
- Laser treatment of leg veins
- Microdermabrasion
- Sclerotherapy

COSMETIC SURGERY TRENDS



Source: American Society for Aesthetic Plastic Surgery

Quick Facts: Highlights of the ASAPS 2001 Statistics on Cosmetic Surgery

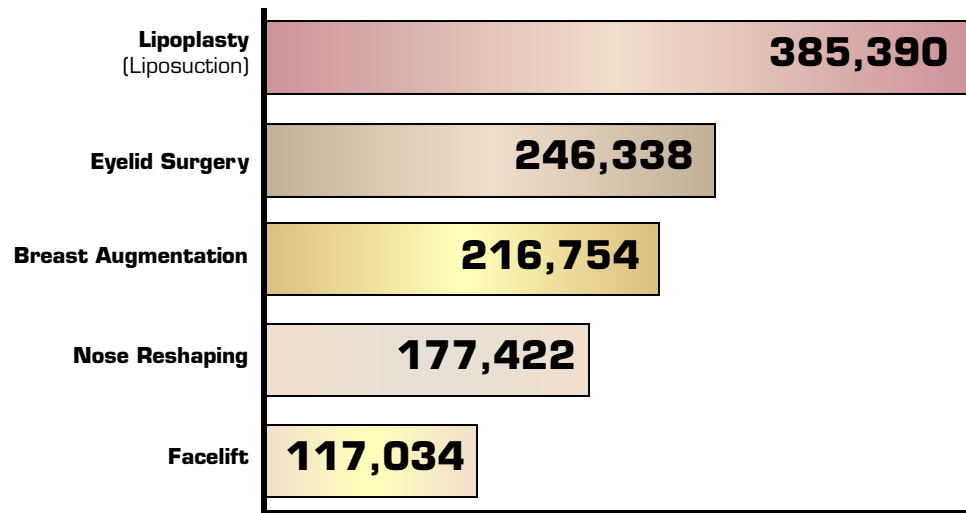


- There were nearly 8.5 million cosmetic surgical and nonsurgical procedures performed in 2001, according to the largest national survey to date by the American Society for Aesthetic Plastic Surgery.
- From 1997-2001, there was a 304% increase in the number of cosmetic procedures.
- From 2000-2001, there was a 48% increase in the number of cosmetic procedures.
- The top 5 surgical procedures were: lipoplasty (385,000, up 118% since 1997); eyelid surgery (246,000); breast augmentation (217,000); nose reshaping (177,000); and facelift (117,000).
- The top 5 nonsurgical procedures were: botulinum toxin injection (Botox®, Myobloc®) (1.6 million, up 2356% since 1997); chemical peel (1.4 million); collagen injection (1.1 million); microdermabrasion (915,000); and laser hair removal (855,000).
- Women had over 7.4 million cosmetic procedures, 88% of the total. The number of cosmetic procedures performed on women increased 311% from 1997-2001. The top 5 surgical procedures for women were lipoplasty, breast augmentation, eyelid surgery, nose reshaping and breast reduction.
- Men had over 1 million cosmetic procedures, 12% of the total. The number of cosmetic procedures performed on men increased 256% from 1997-2001. The top 5 surgical procedures for men were lipoplasty, nose reshaping, eyelid surgery, breast reduction (treatment of gynecomastia) and facelift.
- Baby Boomers age 35-50 had the most procedures -- 44% of the total. Men and women age 51-64 had 25% of procedures; age 19-34 had 22%; age 65-and-older had 5%; and age 18-and-under had less than 4% of all cosmetic procedures.
- The most common procedures for age 18-and-under were chemical peel, laser hair removal, microdermabrasion, nose reshaping and collagen injection.
- Ethnic minorities accounted for 17% of all cosmetic surgery procedures: Hispanics, 7%; African-Americans, 5%; Asians 4%; and other non-Caucasians 1%.
- Where cosmetic procedures were performed: office facility, 49%; hospital, 27%; and free-standing surgicenter, 24%.
- Among physicians from multiple specialties, ASAPS members performed the highest average number of cosmetic procedures per doctor in 2001.

Figures may not add exactly to totals and percentages may not equal 100% due to rounding.

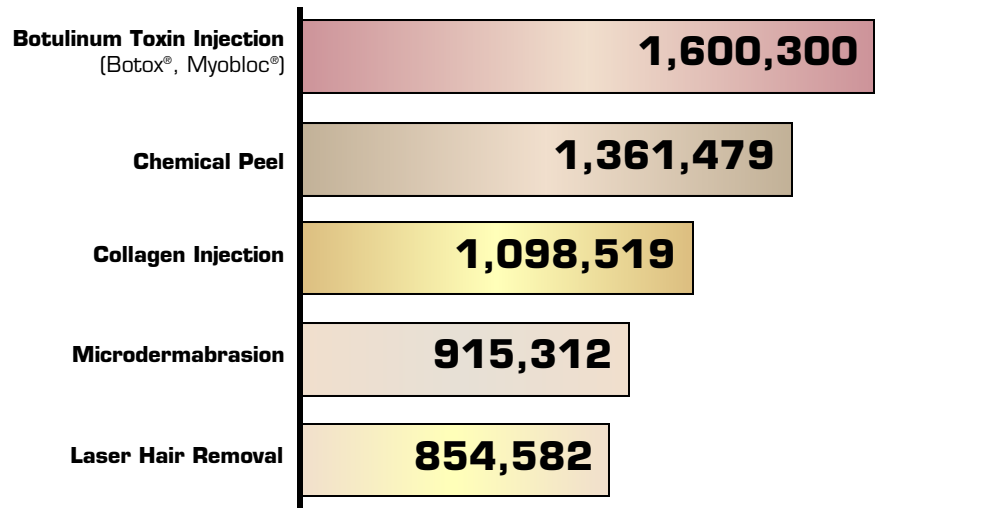


TOP 5 COSMETIC SURGICAL PROCEDURES IN 2001



Source: American Society for Aesthetic Plastic Surgery

TOP 5 COSMETIC NONSURGICAL PROCEDURES IN 2001



Source: American Society for Aesthetic Plastic Surgery



2001 National Totals for Cosmetic Procedures

The following list includes both surgical and nonsurgical cosmetic procedures. The top 5 surgical procedures are indicated in **red** superscript *numbers* in the column headed Number of Procedures, while the top 5 nonsurgical procedures are indicated by **red** superscript *letters*. The rankings of procedures overall (surgical and nonsurgical categories combined) are indicated in the column Overall Rank.

Procedure	Overall Rank	Number of Procedures	Percent of Total
Abdominoplasty (tummy tuck)	17	71,123	0.8%
Blepharoplasty (cosmetic eyelid surgery)	8	246,338 ²	2.9%
Botulinum toxin injection (Botox [®] , Myobloc [®])	1	1,600,300 ^A	18.9%
Breast augmentation	9	216,754 ³	2.6%
Breast lift	20	60,142	0.7%
Breast reduction (women)*	14	114,926	1.4%
Buttock lift	30	2,813	0.0%
Cellulite treatment (mechanical roller massage therapy)	19	61,985	0.7%
Cheek implants	26	6,282	0.1%
Chemical peel	2	1,361,479 ^B	16.1%
Chin augmentation	22	27,123	0.3%
Collagen injection	3	1,098,519 ^C	13.0%
Dermabrasion	18	66,776	0.8%
Facelift	13	117,034 ⁵	1.4%
Fat injection	15	78,509	0.9%
Forehead lift	16	71,653	0.8%
Gynecomastia, treatment of (male breast reduction)	25	16,512	0.2%
Hair transplantation	24	22,041	0.3%
Laser hair removal	5	854,582 ^E	10.1%
Laser skin resurfacing	12	122,617	1.4%
Laser treatment of leg veins	11	142,820	1.7%
Lip augmentation (other than injectable materials)	21	30,781	0.4%
Lipoplasty (liposuction)**	7	385,390 ¹	4.5%
Lower body lift	29	4,268	0.1%
Microdermabrasion	4	915,312 ^D	10.8%
Otoplasty (cosmetic ear surgery)	23	26,844	0.3%
Rhinoplasty (nose reshaping)	10	177,422 ⁴	2.1%
Sclerotherapy	6	557,856	6.6%
Thigh lift	27	6,114	0.1%
Upper arm lift	28	6,048	0.1%
TOTALS		8,470,363	100.0%

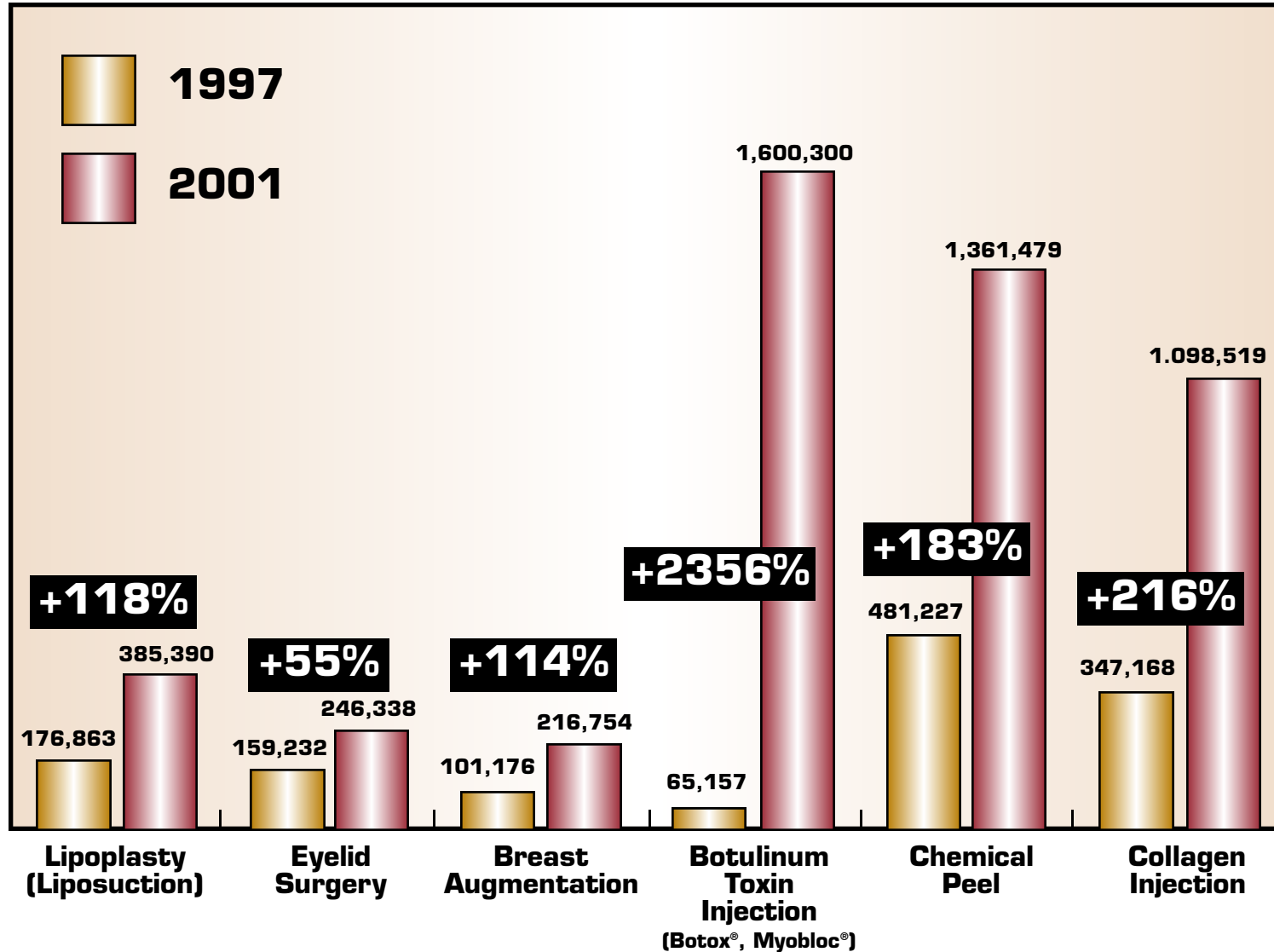
*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

**16.3% of these procedures were ultrasound-assisted lipoplasty (UAL).

- Final figures are projected to reflect nationwide statistics and are based on a survey of doctors who have been certified by American Board of Medical Specialties recognized boards, including but not limited to the American Board of Plastic Surgery. The survey portion of this research has a standard error of +/- 3.79% at a 95% level of confidence.
- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body.
- Component figures may not add exactly to totals and percentages may not equal 100% due to rounding. In no cases are the sums of component figures off by more than .02% from the national total number of procedures.



COSMETIC SURGICAL AND NONSURGICAL PROCEDURES 5-YEAR COMPARISON: 1997-2001



Source: American Society for Aesthetic Plastic Surgery



Percent of Change in Select Procedures: 1997-2001

Note that large percentage changes are common in cases where the total number of procedures is small.

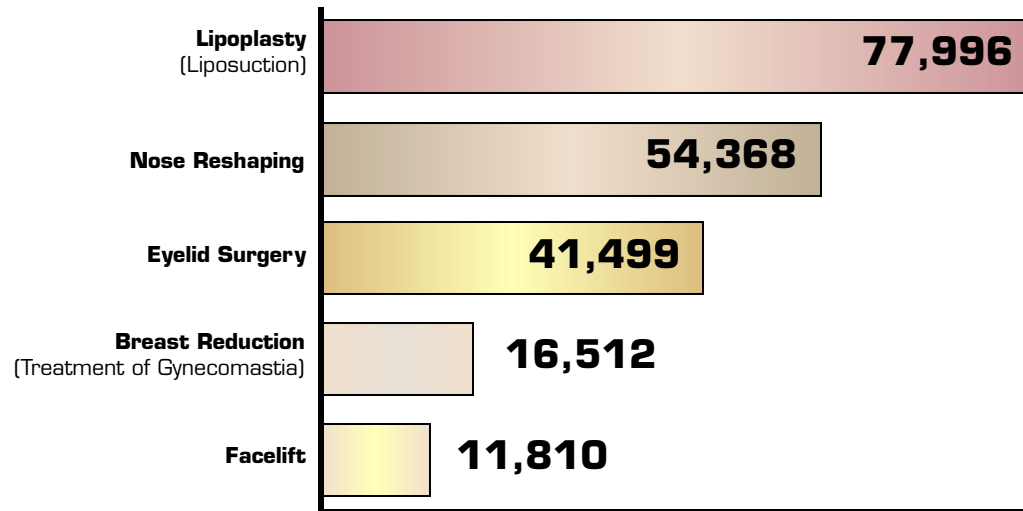
Procedure	2001	2000	1997	Percent Change 2000 vs 2001	Percent Change 1997 vs 2001	Percent Change 2000 vs 2001 (Female)	Percent Change 2000 vs 2001 (Male)	Percent Change 1997 vs 2001 (Female)	Percent Change 1997 vs 2001 (Male)
Abdominoplasty (tummy tuck)	71,123	58,426	34,002	+22%	+109%	+17%	+43%	+106%	+193%
Blepharoplasty (cosmetic eyelid surgery)	246,338	212,133	159,232	+16%	+55%	+12%	+23%	+51%	+77%
Botulinum toxin injection (Botox®, Myobloc®)	1,600,300	1,096,611	65,157	+46%	+2356%	+30%	+43%	+2204%	+4079%
Breast augmentation	216,754	203,310	101,176	+7%	+114%	+6%	DNA	+114%	DNA
Breast lift	60,142	45,710	19,882	+32%	+203%	+24%	DNA	+203%	DNA
Breast reduction (women)*	114,926	90,042	47,874	+28%	+140%	+22%	DNA	+140%	DNA
Buttock lift	2,813	2,122	1,549	+33%	+82%	+23%	+41%	+78%	+314%
Cellulite treatment (mechanical roller massage therapy)	61,985	51,253	NA	+21%	NA	+13%	+90%	NA	NA
Cheek implants	6,282	7,059	11,040	-11%	-43%	-33%	+24%	-53%	-8%
Chemical peel	1,361,479	630,194	481,227	+116%	+183%	+53%	+60%	+165%	+475%
Chin augmentation	27,123	20,499	27,373	+32%	-1%	+20%	+36%	-1%	-1%
Collagen injection	1,098,519	592,195	347,168	+85%	+216%	+45%	+58%	+214%	+247%
Dermabrasion	66,776	29,905	40,214	+123%	+66%	+52%	+64%	+60%	+87%
Facelift	117,034	102,842	99,196	+14%	+18%	+12%	+13%	+19%	+13%
Fat injection	78,509	84,724	38,259	-7%	+105%	-10%	+20%	+111%	+52%
Forehead lift	71,653	60,756	55,090	+18%	+30%	+14%	+25%	+32%	+14%
Gynecomastia, treatment of (male breast reduction)	16,512	15,968	11,168	+3%	+48%	DNA	+3%	DNA	+48%
Hair transplantation	22,041	38,978	61,023	-43%	-64%	+68%	-239%	+12%	-79%
Laser hair removal	854,582	487,807	NA	+75%	NA	+44%	+38%	NA	NA
Laser skin resurfacing	122,617	116,901	154,153	+5%	-20%	+1%	+26%	-22%	-12%
Laser treatment of leg veins	142,820	85,907	NA	+66%	NA	+40%	+50%	NA	NA
Lip augmentation (other than injectable materials)	30,781	21,266	NA	+45%	NA	+31%	+39%	NA	NA
Lipoplasty (liposuction)	385,390	376,633	176,863	+2%	+118%	-3%	+25%	+107%	+176%
Lower body lift	4,268	3,362	2,125	+27%	+101%	+22%	-7%	+107%	+22%
Microdermabrasion	915,312	610,705	NA	+50%	NA	+35%	+22%	NA	NA
Otoplasty (cosmetic ear surgery)	26,844	19,542	22,939	+37%	+17%	+31%	+22%	+20%	+13%
Rhinoplasty (nose reshaping)	177,422	135,795	137,053	+31%	+29%	+23%	+24%	+33%	+22%
Sclerotherapy	557,856	525,237	NA	+6%	NA	+3%	+58%	NA	NA
Thigh lift	6,114	10,357	2,895	-41%	+111%	-74%	+53%	+106%	+429%
Upper arm lift	6,048	4,913	2,516	+23%	+140%	+18%	+68%	+138%	+1073%
TOTALS	8,470,363	5,741,154	2,099,173	+48%	+304%	+32%	+37%	+311%	+256%

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.
DNA=Does not apply
NA=Not available (was not asked in prior survey)

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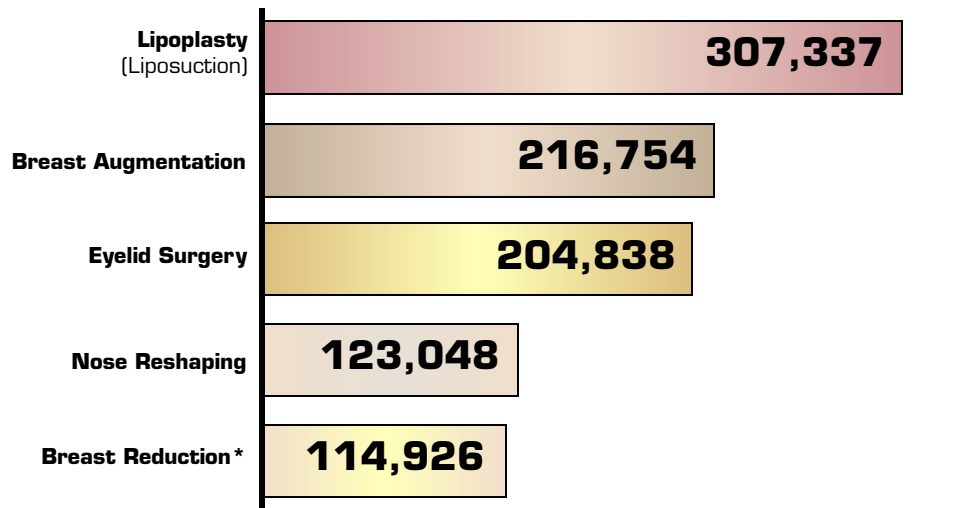


TOP 5 COSMETIC SURGERIES FOR MEN IN 2001



Source: American Society for Aesthetic Plastic Surgery

TOP 5 COSMETIC SURGERIES FOR WOMEN IN 2001



*May be covered by insurance, depending on terms of the policy and individual patient factors

Source: American Society for Aesthetic Plastic Surgery



2001 Gender Distribution for Cosmetic Procedures

The following list includes both surgical and nonsurgical cosmetic procedures. For both females and males, the top 5 surgical procedures are indicated in **red** superscript numbers in the column headed Number, while the top 5 nonsurgical procedures are indicated by **red** superscript letters. The rankings of procedures overall (surgical and nonsurgical categories combined) are indicated in the column Overall Rank.

Procedure	FEMALE (Number of Procedures)	Percent of Total	Overall Rank	MALE (Number of Procedures)	Percent of Total	Overall Rank
Abdominoplasty (tummy tuck)	67,699	95.2%	16	3,425	4.8%	20
Blepharoplasty (cosmetic eyelid surgery)	204,838 ³	83.2%	9	41,499 ³	16.8%	8
Botulinum toxin injection (Botox [®] , Mypbloc [®])	1,379,890 ^A	86.2%	1	220,356 ^A	13.8%	1
Breast augmentation	216,754 ²	100.0%	8	DNA	DNA	DNA
Breast lift	60,142	100.0%	18	DNA	DNA	DNA
Breast reduction (women)*	114,926 ⁵	100.0%	12	DNA	DNA	DNA
Buttock lift	2,671	94.9%	29	143	5.1%	26
Cellulite treatment (mechanical roller massage therapy)	58,615	94.6%	19	3,370	5.4%	21
Cheek implants	3,997	63.6%	28	2,284	36.4%	22
Chemical peel	1,200,159 ^B	88.2%	2	161,320 ^B	11.8%	2
Chin augmentation	20,086	74.1%	22	7,036	25.9%	17
Collagen injection	1,012,396 ^C	92.2%	3	86,119 ^E	7.8%	5
Dermabrasion	49,769	74.5%	20	17,004	25.5%	11
Facelift	105,225	89.9%	13	11,810 ⁵	10.1%	13
Fat injection	72,769	92.7%	15	5,740	7.3%	18
Forehead lift	64,293	89.7%	17	7,360	10.3%	16
Gynecomastia, treatment of (male breast reduction)	DNA	DNA	DNA	16,512 ⁴	100.0%	12
Hair transplantation	11,638	52.8%	24	10,403	47.2%	15
Laser hair removal	715,121 ^E	83.7%	5	139,461 ^C	16.3%	3
Laser skin resurfacing	105,137	85.7%	14	17,480	14.3%	10
Laser treatment of leg veins	138,858	97.2%	10	3,962	2.8%	19
Lip augmentation (other than injectable materials)	30,126	97.9%	21	655	2.1%	23
Lipoplasty (liposuction)	307,337 ¹	79.7%	7	77,996 ¹	20.2%	6
Lower body lift	4,064	95.2%	27	204	4.8%	25
Microdermabrasion	820,457 ^D	89.6%	4	94,266 ^D	10.3%	4
Otoplasty (cosmetic ear surgery)	15,532	57.9%	23	11,304	42.1%	14
Rhinoplasty (nose reshaping)	123,048 ⁴	69.4%	11	54,368 ²	30.6%	7
Sclerotherapy	530,453	95.1%	6	27,394	4.9%	9
Thigh lift	5,872	96.0%	26	242	4.0%	24
Upper arm lift	5,941	98.2%	25	107	1.8%	27
TOTALS	7,447,814	87.9%		1,021,818	12.1%	

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.
DNA=Does not apply

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2001 Age Distribution for Cosmetic Procedures

The top 5 procedures are indicated in red and with red superscript numbers. Surgical and nonsurgical cosmetic procedures are not differentiated in this listing.

Procedure	18 and Under (Number of Procedures)	Percent of Total	19-34 (Number of Procedures)	Percent of Total	35-50 (Number of Procedures)	Percent of Total	51-64 (Number of Procedures)	Percent of Total	65+ (Number of Procedures)	Percent of Total
Abdominoplasty (tummy tuck)	495	0.7%	16,822	23.7%	40,709	57.2%	11,293	15.9%	1,794	2.5%
Blepharoplasty (cosmetic eyelid surgery)	500	0.2%	17,380	7.1%	105,136	42.7%	93,994	38.2%	29,310⁵	11.9%
Botulinum toxin injection (Botox®, Myobloc®)	1,552	0.1%	232,120⁴	14.5%	807,427¹	50.5%	469,121¹	29.3%	90,030¹	5.6%
Breast augmentation	4,151	1.9%	117,918	54.4%	85,512	39.5%	8,677	4.0%	487	0.2%
Breast lift	268	0.4%	18,000	29.9%	31,921	53.1%	8,960	14.9%	991	1.6%
Breast reduction (women)*	3,362	2.9%	51,198	44.5%	46,450	40.4%	11,945	10.4%	1,990	1.7%
Buttock lift	0	0.0%	350	12.4%	1,993	70.9%	423	15.0%	46	1.6%
Cellulite Treatment (mechanical roller massage therapy)	117	0.2%	21,025	33.9%	35,626	57.5%	4,757	7.7%	460	0.7%
Cheek implants	17	0.3%	1,790	28.5%	3,013	48.0%	1,361	21.7%	102	1.6%
Chemical peel	93,476¹	6.9%	235,770³	17.3%	535,532²	39.3%	425,220²	31.2%	71,399³	5.2%
Chin augmentation	1,089	4.0%	10,358	38.2%	9,800	36.1%	5,251	19.4%	626	2.3%
Collagen injection	13,805⁵	1.3%	181,573⁵	16.5%	515,440³	46.9%	304,650³	27.7%	83,050²	7.6%
Dermabrasion	2,824	4.2%	16,096	24.1%	21,461	32.1%	18,352	27.5%	8,042	12.0%
Facelift	0	0.0%	1,114	1.0%	35,353	30.2%	62,055	53.0%	18,513	15.8%
Fat injection	292	0.4%	12,174	15.5%	41,180	52.5%	20,663	26.3%	4,187	5.3%
Forehead lift	9	0.0%	2,074	2.9%	32,351	45.1%	29,976	41.8%	7,238	10.1%
Gynecomastia, treatment of (male breast reduction)	2,154	13.0%	7,771	47.1%	5,359	32.5%	1,138	6.9%	90	0.5%
Hair transplantation	6	0.0%	3,647	16.5%	12,590	57.1%	5,272	23.9%	527	2.4%
Laser hair removal	65,564²	7.7%	299,468¹	35.0%	320,052³	37.5%	148,380⁵	17.4%	21,101	2.5%
Laser skin resurfacing	626	0.5%	16,448	13.4%	50,037	40.8%	45,283	36.9%	10,207	8.3%
Laser treatment of leg veins	143	0.1%	27,232	19.1%	71,724	50.2%	31,899	22.3%	11,769	8.2%
Lip augmentation (other than injectable materials)	228	0.7%	10,134	32.9%	13,422	43.6%	6,161	20.0%	833	2.7%
Lipoplasty (liposuction)	3,623	0.9%	140,250	36.4%	178,131	46.2%	56,972	14.8%	6,402	1.7%
Lower body lift	0	0.0%	1,242	29.1%	2,288	53.6%	717	16.8%	19	0.5%
Microdermabrasion	63,199³	6.9%	255,970²	28.0%	383,542⁴	41.9%	180,280⁴	19.7%	32,305⁴	3.5%
Otoplasty (cosmetic ear surgery)	13,665	50.9%	7,711	28.7%	4,289	16.0%	776	2.9%	403	1.5%
Rhinoplasty (nose reshaping)	26,265⁴	14.8%	83,992	47.3%	48,649	27.4%	16,740	9.4%	1,788	1.0%
Sclerotherapy	1,235	0.2%	97,199	17.4%	304,322	54.6%	133,964	24.0%	21,108	3.8%
Thigh lift	24	0.4%	1,431	23.4%	3,219	52.7%	1,293	21.1%	145	2.4%
Upper arm lift	13	0.2%	1,102	18.2%	2,895	47.9%	1,653	27.3%	159	2.6%
TOTALS	298,704	3.5%	1,889,361	22.3%	3,749,422	44.3%	2,107,226	24.9%	425,120	5.0%

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

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2001 Regional Distribution for Cosmetic Procedures

Procedure	REG 1-2 (Number of Procedures)	Percent of Total	REG 3-4 (Number of Procedures)	Percent of Total	REG 5 (Number of Procedures)	Percent of Total	REG 6-7 (Number of Procedures)	Percent of Total	REG 8-9 (Number of Procedures)	Percent of Total
Abdominoplasty (tummy tuck)	15,364	0.5%	11,813	1.5%	12,011	0.8%	9,496	1.2%	22,440	1.0%
Blepharoplasty (cosmetic eyelid surgery)	61,792	2.0%	63,852	8.1%	27,283	1.9%	33,069	4.3%	60,341	2.6%
Botulinum toxin injection (Botox®, Myobloc®)	512,373	16.3%	151,525	19.3%	226,804	15.6%	130,975	17.2%	578,622	24.8%
Breast augmentation	33,150	1.1%	32,549	4.1%	33,497	2.3%	36,713	4.8%	80,845	3.5%
Breast lift	12,601	0.4%	9,020	1.1%	10,271	0.7%	8,792	1.2%	19,459	0.8%
Breast reduction (women)*	26,205	0.8%	24,076	3.1%	19,624	1.3%	21,234	2.8%	23,787	1.0%
Buttock lift	1,310	0.0%	99	0.0%	256	0.0%	512	0.1%	637	0.0%
Cellulite Treatment (mechanical roller massage therapy)	13,919	0.4%	643	0.1%	35,212	2.4%	605	0.1%	11,606	0.5%
Cheek implants	1,940	0.1%	753	0.1%	459	0.0%	872	0.1%	2,258	0.1%
Chemical peel	837,668	26.7%	69,936	8.9%	158,031	10.9%	87,467	11.5%	208,377	8.9%
Chin augmentation	8,821	0.3%	7,589	1.0%	2,251	0.2%	2,223	0.3%	6,238	0.3%
Collagen injection	434,591	13.9%	96,551	12.3%	154,527	10.6%	49,963	6.6%	362,886	15.6%
Dermabrasion	7,839	0.2%	20,176	2.6%	3,183	0.2%	6,075	0.8%	29,503	1.3%
Facelift	32,302	1.0%	23,031	2.9%	14,782	1.0%	18,096	2.4%	28,823	1.2%
Fat injection	28,485	0.9%	10,150	1.3%	5,141	0.4%	12,924	1.7%	21,810	0.9%
Forehead lift	14,267	0.5%	16,043	2.0%	7,738	0.5%	14,612	1.9%	18,994	0.8%
Gynecomastia, treatment of (male breast reduction)	4,784	0.2%	2,480	0.3%	2,046	0.1%	1,683	0.2%	5,519	0.2%
Hair transplantation	5,542	0.2%	357	0.0%	153	0.0%	212	0.0%	15,778	0.7%
Laser hair removal	338,370	10.8%	47,396	6.0%	225,575	15.5%	69,024	9.1%	174,218	7.5%
Laser skin resurfacing	50,147	1.6%	13,123	1.7%	26,964	1.9%	8,031	1.1%	24,352	1.0%
Laser treatment of leg veins	53,221	1.7%	8,524	1.1%	22,018	1.5%	7,319	1.0%	51,737	2.2%
Lip augmentation (other than injectable materials)	6,606	0.2%	3,975	0.5%	2,282	0.2%	9,386	1.2%	8,531	0.4%
Lipoplasty (liposuction)	79,184	2.5%	46,321	5.9%	54,216	3.7%	46,578	6.1%	159,092	6.8%
Lower body lift	1,992	0.1%	493	0.1%	207	0.0%	1,051	0.1%	524	0.0%
Microdermabrasion	352,075	11.2%	42,167	5.4%	248,349	17.1%	61,714	8.1%	211,007	9.1%
Otoplasty (cosmetic ear surgery)	6,612	0.2%	8,677	1.1%	2,219	0.2%	3,525	0.5%	5,811	0.2%
Rhinoplasty (nose reshaping)	51,372	1.6%	43,883	5.6%	19,748	1.4%	29,320	3.8%	33,098	1.4%
Sclerotherapy	140,587	4.5%	28,350	3.6%	139,565	9.6%	88,712	11.6%	160,641	6.9%
Thigh lift	2,021	0.1%	811	0.1%	422	0.0%	1,480	0.2%	1,380	0.1%
Upper arm lift	1,190	0.0%	1,174	0.1%	1,034	0.1%	765	0.1%	1,886	0.1%
REGIONAL PORTION OF NATIONAL TOTALS	3,136,334	37.0%	785,532	9.3%	1,455,866	17.2%	762,430	9.0%	2,330,202	27.5%

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

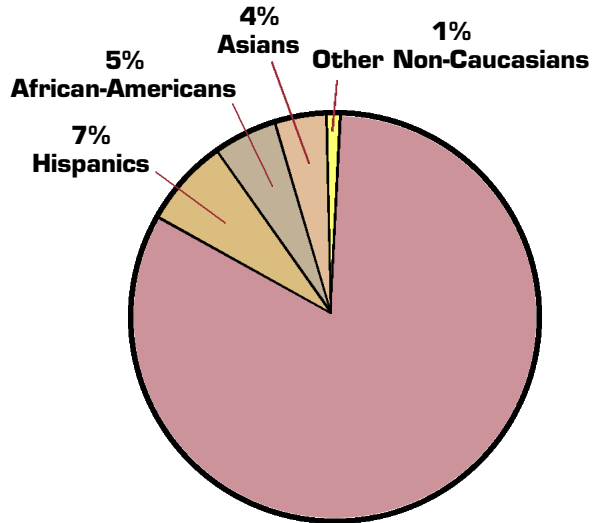
The regional breakdowns used in the above table are as follows:
REG 1 - New England (CT, ME, MA, NH, RI, VT)
REG 2 - Middle Atlantic (NJ, NY, PA)
REG 3 - East North Central (IL, IN, MI, OH, WI)
REG 4 - West North Central (IA, KS, MN, MO, NE, ND, SD)
REG 5 - South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV)
REG 6 - East South Central (AL, KY, MS, TN)
REG 7 - West South Central (AR, LA, OK, TX)
REG 8 - Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
REG 9 - Pacific (AK, CA, HI, OR, WA)

- The figures are based on a survey of doctors who have been certified by American Board of Medical Specialties recognized boards, including but not limited to the American Board of Plastic Surgery.
- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body.



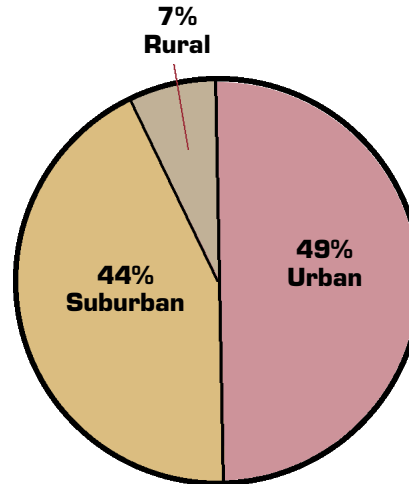
GENERAL INFORMATION

Percent of total procedures according to race/ethnicity



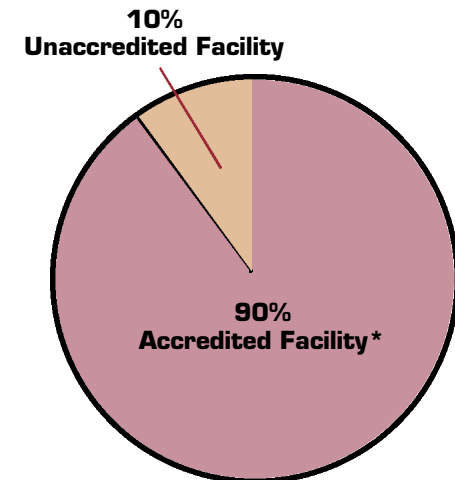
Source: American Society for Aesthetic Plastic Surgery

Setting for main office location of physicians who perform cosmetic procedures



Source: American Society for Aesthetic Plastic Surgery

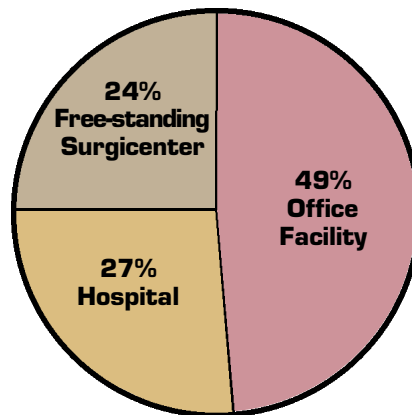
Percentage of physicians performing cosmetic procedures requiring anesthesia (other than local anesthesia or minimal oral or intramuscular tranquilization) in accredited versus unaccredited facilities



Source: American Society for Aesthetic Plastic Surgery

*Members of the American Society for Aesthetic Plastic Surgery (ASAPS) exceeded this overall figure, with 94% of ASAPS members operating in accredited facilities

Percent of total procedures according to type of facility



Source: American Society for Aesthetic Plastic Surgery

Figures may not add exactly to totals and percentages may not equal 100% due to rounding.



2001 Range of Physician/Surgeon Fees** Per Procedure

	REG 1-2	REG 3-4	REG 5	REG 6-7	REG 8-9	National Average
Abdominoplasty (tummy tuck)	\$5,155	\$4,104	\$4,244	\$4,041	\$4,535	\$4,477
Blepharoplasty (eyelid surgery)	\$3,378	\$2,408	\$2,160	\$2,075	\$2,318	\$2,510
Botulinum toxin injection (Botox®, Myobloc®)	\$503	\$371	\$394	\$408	\$358	\$413
Breast augmentation	\$4,051	\$3,036	\$2,728	\$2,719	\$3,489	\$3,257
Breast lift	\$4,415	\$3,400	\$3,358	\$3,300	\$3,677	\$3,678
Breast reduction (women)*	\$6,110	\$5,025	\$4,922	\$4,648	\$4,910	\$5,183
Buttock lift	\$5,464	\$4,260	\$4,079	\$4,095	\$4,441	\$4,616
Cellulite treatment (mechanical roller massage therapy)	\$886	NA	\$126	NA	\$473	\$503
Cheek implants	\$2,893	\$2,721	\$2,241	\$1,795	\$2,201	\$2,376
Chemical peel	\$938	\$919	\$660	\$858	\$793	\$831
Chin augmentation	\$2,144	\$1,651	\$1,500	\$1,599	\$1,673	\$1,735
Collagen injection	\$371	\$312	\$343	\$325	\$368	\$350
Dermabrasion	\$1,609	\$1,098	\$1,413	\$1,474	\$1,217	\$1,367
Facelift	\$6,833	\$5,134	\$5,042	\$5,033	\$5,677	\$5,622
Fat injection	\$1,204	\$916	\$989	\$1,091	\$1,037	\$1,065
Forehead lift	\$3,431	\$2,615	\$2,423	\$2,317	\$2,982	\$2,779
Gynecomastia, treatment of (male breast reduction)	\$3,590	\$2,764	\$2,584	\$2,321	\$2,766	\$2,894
Hair transplantation	\$3,844	\$2,623	\$3,567	\$3,470	\$3,927	\$3,580
Laser hair removal	\$447	\$444	\$299	\$768	\$289	\$423
Laser skin resurfacing	\$2,322	\$2,336	\$2,027	\$1,994	\$2,489	\$2,250
Laser treatment of leg veins	\$589	\$291	\$319	\$489	\$318	\$427
Lip augmentation (other than injectable materials)	\$1,754	\$1,528	\$1,289	\$1,252	\$1,522	\$1,487
Lipoplasty (suction-assisted)	\$2,905	\$2,270	\$2,160	\$1,967	\$2,630	\$2,425
Lipoplasty (ultrasound-assisted)	\$3,180	\$3,058	\$2,017	\$2,098	\$2,476	\$2,551
Lower body lift	\$6,653	\$4,246	\$5,473	\$6,198	\$5,493	\$5,833
Microdermabrasion	\$312	\$120	\$124	\$187	\$164	\$201
Otoplasty (cosmetic ear surgery)	\$3,208	\$2,449	\$2,286	\$2,324	\$2,454	\$2,589
Rhinoplasty (nose reshaping)	\$4,620	\$3,450	\$3,423	\$3,224	\$3,771	\$3,745
Sclerotherapy	\$378	\$239	\$237	\$225	\$272	\$273
Thigh lift	\$4,936	\$3,492	\$3,617	\$3,760	\$4,218	\$4,078
Upper arm lift	\$3,555	\$2,814	\$2,711	\$2,595	\$3,205	\$3,056

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors. Fees may vary.

**Individual physician/surgeon fees within regions may vary depending on whether the practice is in an urban, suburban or rural area. Figures are for physician/surgeon fees only and do not include fees for the surgical facility, anesthesia, medical tests, prescriptions, surgical garments, or other miscellaneous costs related to surgery. Figures for procedures often performed on more than one site in the same session reflect typical fees for one site.

The regional breakdowns used in the above table are as follows:

REG 1 - New England (CT, ME, MA, NH, RI, VT)

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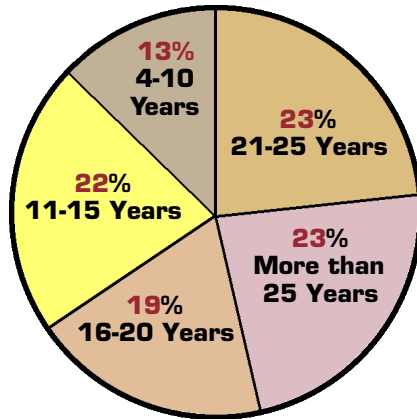
REG 9 - Pacific (AK, CA, HI, OR, WA)

- The figures are based on a survey of doctors who have been certified by American Board of Medical Specialties recognized boards, including but not limited to the American Board of Plastic Surgery. The survey portion of this research has a standard error of +/- 3.79% at a 95% level of confidence.
- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body.



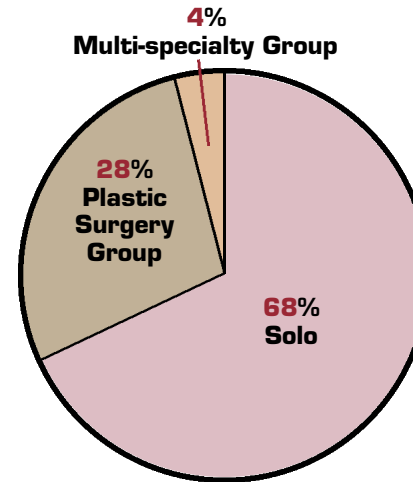
2001 ASAPS MEMBER PRACTICE PROFILE

**ASAPS Members:
Years in Plastic Surgery Practice**



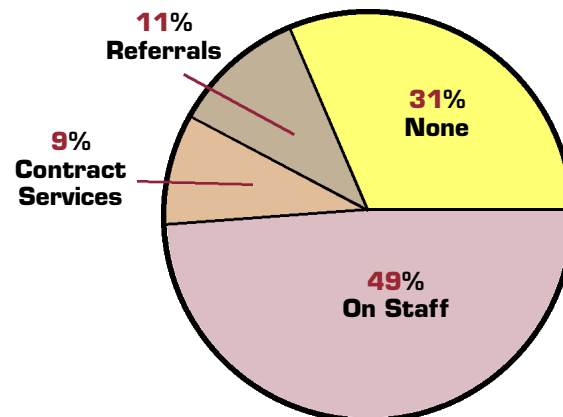
Source: American Society for Aesthetic Plastic Surgery

ASAPS Members: Practice Type



Source: American Society for Aesthetic Plastic Surgery

**ASAPS Members: Practice Offers
Skin Care Services by
Aesthetician or Cosmetologist**



Source: American Society for Aesthetic Plastic Surgery

Figures may not add exactly to totals and percentages may not equal 100% due to rounding.



2001 ASAPS Member Practice Profile

Procedure	Average Procedure per ASAPS Member
Abdominoplasty (tummy tuck)	15.6
Blepharoplasty (cosmetic eyelid surgery)	41.8
Botulinum toxin injection (Botox [®] , Myobloc [®])	65.5 ¹
Breast augmentation	48.5 ⁴
Breast lift	12.9
Breast reduction (women)*	25.5
Buttock lift	0.4
Cellulite treatment (mechanical roller massage therapy)	8.3
Cheek implants	0.9
Chemical peel	43.4
Chin augmentation	3.1
Collagen injection	47.2 ⁵
Dermabrasion	3.4
Facelift	23.8
Fat injection	15.4
Forehead lift	12.2
Gynecomastia, treatment of (male breast reduction)	3.8
Hair transplantation	0.6
Laser hair removal	24.4
Laser skin resurfacing	9.1
Laser treatment of leg veins	7.8
Lip augmentation (other than injectable materials)	3.5
Lipoplasty (liposuction)	64.8 ²
Lower body lift	0.9
Microdermabrasion	56.6 ³
Otoplasty (cosmetic ear surgery)	3.1
Rhinoplasty (nose reshaping)	14.7
Sclerotherapy	16.0
Thigh lift	1.5
Upper arm lift	1.2
TOTALS	576.0

- Members of the American Society for Aesthetic Plastic Surgery (ASAPS) are certified by the American Board of Plastic Surgery (in Canada, the Royal College of Physicians and Surgeons of Canada) and specialize in cosmetic surgery of the face and body. Only ASAPS members practicing in the U.S. are included in the 2001 statistics.

- ASAPS surgeons are elected to membership following documentation of their clinical experience in cosmetic plastic surgery, fulfillment of specified Continuing Medical Education (CME) requirements in cosmetic surgery, and review of their professional reputation.

- To maintain their ASAPS membership, surgeons must demonstrate a commitment to staying current with new developments in cosmetic plastic surgery and must fulfill ongoing requirements for Continuing Medical Education (CME).

- Among physicians from multiple specialties, ASAPS members performed the highest average number of cosmetic procedures per doctor in 2001.

*Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

- The survey portion of this research has a standard error of +/- 3.79% at a 95% level of confidence.
- The top five most prevalent procedures are indicated in red and are numbered 1 through 5. Component figures may not add exactly to totals and percentages may not equal 100% due to rounding. In no cases are the sums of component figures off by more than .02% from the national total number of procedures.



Quick Facts: Consumer Attitudes Survey

(Data from February 2002 Consumer Survey of 1000 American Households)

Americans' general approval of cosmetic surgery

- 57% of women say they approve of cosmetic surgery
- 53% of men say they approve of cosmetic surgery

Would consider cosmetic surgery for self, now or in the future

- 34% of women
- 19% of men

Would not be embarrassed about having cosmetic surgery

- 79% of women say that, if they had cosmetic surgery in the future, they would not be embarrassed if people outside their immediate family and close friends knew about it
- 79% of men would not be embarrassed

Would consider cosmetic surgery for self, now or in the future, by age (includes both men and women)

- 18% of Americans age 65 or older
- 27% of 55-to-64 year olds
- 30% of 45-to-54 year olds
- 33% of 35-to-44 year olds
- 31% of 25-to-34 year olds
- 15% of 18-to-24 year olds

Would consider cosmetic surgery for self, now or in the future, by marital status (includes both men and women)

- 28% of married Americans
- 26% of unmarried Americans

Would consider cosmetic surgery for self, now or in the future, by race/ethnicity (includes both men and women)

- 28% of white Americans
- 21% of non-white Americans

Figures may not add exactly to totals and percentages may not equal 100% due to rounding.



THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY, INC.

ABOUT THE AMERICAN SOCIETY FOR AESTHETIC PLASTIC SURGERY (ASAPS)

- **Founded in 1967**
- **Primary mission: education and research in cosmetic plastic surgery**
- **1900 members, mostly in the U.S. and Canada**
- **Corresponding members in 22 countries**
- **U.S. members are plastic surgeons certified by the American Board of Plastic Surgery (in Canada, by the Royal College of Physicians and Surgeons of Canada) and specializing in cosmetic surgery of the face and body**
- **Sponsor of accredited cosmetic surgery Continuing Medical Education (CME) for qualified plastic surgeons since 1974**
- **Sponsor of the Cosmetic Surgery National Data Bank since 1997**
- **Peer-reviewed publication: *Aesthetic Surgery Journal*, the world's most widely read clinical journal of cosmetic surgery**



ANNIVERSARY



THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY, INC.

Communications Office
36 West 44th Street, Suite 630
New York, New York 10036
212.921.0500 • fax 212.921.0011
www.surgery.org