

Quick Facts: Highlights of the ASAPS 2007 Statistics on Cosmetic Surgery:

- ❖ There were nearly 11.7 million surgical and nonsurgical cosmetic procedures performed in the United States in 2007, as reported by the American Society for Aesthetic Plastic Surgery (ASAPS). Surgical procedures accounted for nearly 18% of the total with nonsurgical procedures making up 82% of the total.
- ❖ From 2006-2007, there was a 2 percent increase in the total number of cosmetic procedures. Surgical procedures increased by 8 percent, and nonsurgical procedures increased by 1 percent.
- ❖ Since 1997, there has been a 457 percent increase in the total number of cosmetic procedures. Surgical procedures increased by 114 percent, and nonsurgical procedures increased by 754 percent.
- ❖ **The top five surgical cosmetic procedures in 2007 were:** liposuction (456,828 procedures); breast augmentation (399,440 procedures); eyelid surgery (240,763 procedures); abdominoplasty (185,335 procedures); and breast reduction (153,087 procedures).
- ❖ **The top five nonsurgical cosmetic procedures in 2007 were:** Botox injection (2,775,176 procedures); hyaluronic acid (1,448,716 procedures); laser hair removal (1,412,657 procedures); microdermabrasion (829,658 procedures); and IPL laser treatment (647,707 procedures).
- ❖ Women had nearly 10.6 million cosmetic procedures, 91% percent of the total. The number of cosmetic procedures for women increased 1 percent from 2006.
- ❖ **The top five surgical procedures for women were:** breast augmentation, liposuction, eyelid surgery, abdominoplasty and breast reduction.
- ❖ Men had nearly 1.1 million cosmetic procedures, 9 percent of the total. The number of cosmetic procedures for men increased 17 percent from 2006.
- ❖ **The top five surgical procedures for men were:** liposuction, eyelid surgery, rhinoplasty, breast reduction to treat enlarged male breasts, and hair transplantation.
- ❖ People age 35-50 had the most procedures – 5.4 million and 46 percent of the total. People age 19-34 had 21 percent of procedures; age 51-64 had 25 percent; age 65-and-over had 6 percent; and age 18-and-younger had less than 2 percent.
- ❖ **The most common procedures for age 18-and-under were:** laser hair removal, microdermabrasion, chemical peel, otoplasty (ear reshaping) and rhinoplasty.
- ❖ Traditional racial and ethnic minorities, as of last year, had approximately 21 percent of all cosmetic procedures, an decrease of 1 percent from 2006: Hispanics, 9 percent; African-Americans, 6 percent; Asians, 5 percent; and other non-Caucasians, 2 percent.
- ❖ Where cosmetic surgeries were performed: office facility, 54 percent, hospital 17 percent; and free-standing surgicenter, 29 percent.
- ❖ Of the doctors surveyed 70 percent say they do not offer “spa” services (e.g. wraps, facials, massages) in conjunction with their medical practices. 86 percent of the doctors say they do not work in conjunction with medical spas where nonsurgical procedures, such as injections and laser procedures are performed.
- ❖ Americans spent just under \$13.2 billion on cosmetic procedures last year.
Figures may not add exactly to totals and percentages may not equal 100 percent due to rounding.