

QUICK FACTS:

HIGHLIGHTS OF THE ASAPS 2010 STATISTICS ON COSMETIC SURGERY:

- ◆ Surgical procedures accounted for 17% of the total number of procedures and 62% of total expenditures with nonsurgical procedures making up 83% of the total number of procedures and 38% of total expenditures.
- ◆ From 2009-2010, there was almost a 9% increase in the total number of cosmetic surgical procedures, with over 1.6 million surgical procedure this year.
- ◆ Since 1997, there has been over 155% increase in the total number of cosmetic procedures. Surgical procedures increased by more than 71%, and nonsurgical procedures increased by 228%.
- ◆ **The top five cosmetic surgical procedures in 2010 were:** breast augmentation (318,123 procedures); liposuction (289,016 procedures); eyelid surgery (152,123 procedures); abdominoplasty (144,929 procedures); breast reduction (138,152 procedures).
- ◆ **The top five nonsurgical cosmetic procedures in 2010 were:** Botulinum Toxin Type A (2,437,165 procedures); hyaluronic acid (1,315,121 procedures); laser hair removal (936,270 procedures); laser skin resurfacing (562,706 procedures); chemical peel (493,896 procedures).
- ◆ Women had almost 8.6 million cosmetic procedures, 92% of the total. The number of cosmetic procedures for women increased over 164% from 1997.
- ◆ **The top five surgical procedures for women were:** breast augmentation, liposuction, breast reduction, abdominoplasty, and eyelid surgery.
- ◆ Men had over 750,000 cosmetic procedures, 8% of the total. The number of cosmetic procedures for men increased over 88% from 1997.
- ◆ **The top five surgical procedures for men were:** liposuction, rhinoplasty, eyelid surgery, breast reduction to treat enlarged male breast, and cosmetic ear surgery.
- ◆ Americans spent nearly \$10.7 billion on cosmetic procedures in 2010. Of that total almost \$6.6 billion was spent on surgical procedures; \$1.9 billion was spent on injectable procedures; \$1.8 billion was spent on skin rejuvenation procedures; and almost \$500 million was spent on other nonsurgical procedures including laser hair removal and laser treatment of leg veins.
- ◆ People age 35-50 had the most procedures – more than 4 million and 44% of the total. People age 19-34 had 20% of procedures; age 51-64 had 28%; age 65 and over had 7%; and age 18 and younger had 1.3%.
- ◆ **The most common procedures for age 35-50 were:** Botulinum Toxin Type A, Hyaluronic Acid, laser hair removal, sclerotherapy, laser skin resurfacing.
- ◆ Racial and ethnic minorities, as of last year, had approximately 19% of all cosmetic procedures: Hispanics, 8%; African-Americans, 6%; Asians, 4%; and other non-Caucasians, 1%.
- ◆ **Where cosmetic surgeries were performed:** office facility, 56%; free-standing surgicenter, 24%; and hospital, 19%.
- ◆ Of the doctors surveyed 75% reported they do not offer “spa” services (e.g. wraps, facials, massages) in conjunction with their medical practices. 88% of the doctors do not work in conjunction with medical spas where nonsurgical procedures, such as injections and laser procedures are performed.

Figures may not add exactly to totals and percentages may not equal 100% due to rounding.