Quick Facts:

**Highlights of the ASAPS 2010 Statistics on Cosmetic Surgery:**

- Surgical procedures accounted for 17% of the total number of procedures and 62% of total expenditures with nonsurgical procedures making up 83% of the total number of procedures and 38% of total expenditures.

- From 2009-2010, there was almost a 9% increase in the total number of cosmetic surgical procedures, with over 1.6 million surgical procedure this year.

- Since 1997, there has been over 155% increase in the total number of cosmetic procedures. Surgical procedures increased by more than 71%, and nonsurgical procedures increased by 228%.

- The top five cosmetic surgical procedures in 2010 were:
  - Breast augmentation (318,123 procedures);
  - Liposuction (289,016 procedures);
  - Eyelid surgery (152,123 procedures);
  - Abdominoplasty (144,929 procedures);
  - Breast reduction (138,152 procedures).

- The top five nonsurgical cosmetic procedures in 2010 were:
  - Botulinum Toxin Type A (2,437,165 procedures);
  - Hyaluronic acid (1,315,121 procedures);
  - Laser hair removal (936,270 procedures);
  - Laser skin resurfacing (562,706 procedures);
  - Chemical peel (493,896 procedures).

- Women had almost 8.6 million cosmetic procedures, 92% of the total. The number of cosmetic procedures for women increased over 164% from 1997.

- The top five surgical procedures for women were: breast augmentation, liposuction, breast reduction, abdominoplasty, and eyelid surgery.

- Americans spent nearly $10.7 billion on cosmetic procedures in 2010. Of that total almost $6.6 billion was spent on surgical procedures; $1.9 billion was spent on injectable procedures; $1.8 billion was spent on skin rejuvenation procedures; and almost $500 million was spent on other nonsurgical procedures including laser hair removal and laser treatment of leg veins.

- Racial and ethnic minorities, as of last year, had approximately 19% of all cosmetic procedures: Hispanics, 8%; African-Americans, 6%; Asians, 4%; and other non-Caucasians, 1%.

- Where cosmetic surgeries were performed: office facility, 56%; free-standing surgicenter, 24%; and hospital, 19%.

- Of the doctors surveyed 75% reported they do not offer “spa” services (e.g. wraps, facials, massages) in conjunction with their medical practices. 88% of the doctors do not work in conjunction with medical spas where nonsurgical procedures, such as injections and laser procedures are performed.

- People age 35-50 had the most procedures – more than 4 million and 44% of the total. People age 19-34 had 20% of procedures; age 51-64 had 28%; age 65 and over had 7%; and age 18 and younger had 1.3%.

- The most common procedures for age 35-50 were: Botulinum Toxin Type A, Hyaluronic Acid, laser hair removal, sclerotherapy, laser skin resurfacing.

- The top five surgical procedures for men were: liposuction, rhinoplasty, eyelid surgery, breast reduction to treat enlarged male breast, and cosmetic ear surgery.

- Figures may not add exactly to totals and percentages may not equal 100% due to rounding.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data. Contact: ASAPS Communications • 212.921.0500 • media@surgery.org • www.surgery.org • fax: 212.921.0011