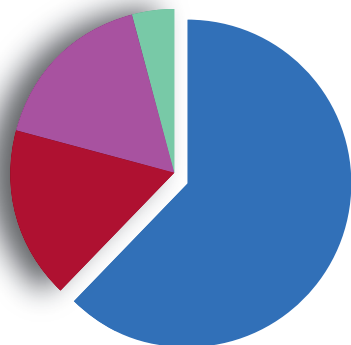


# Economic, Regional and Ethnic Information

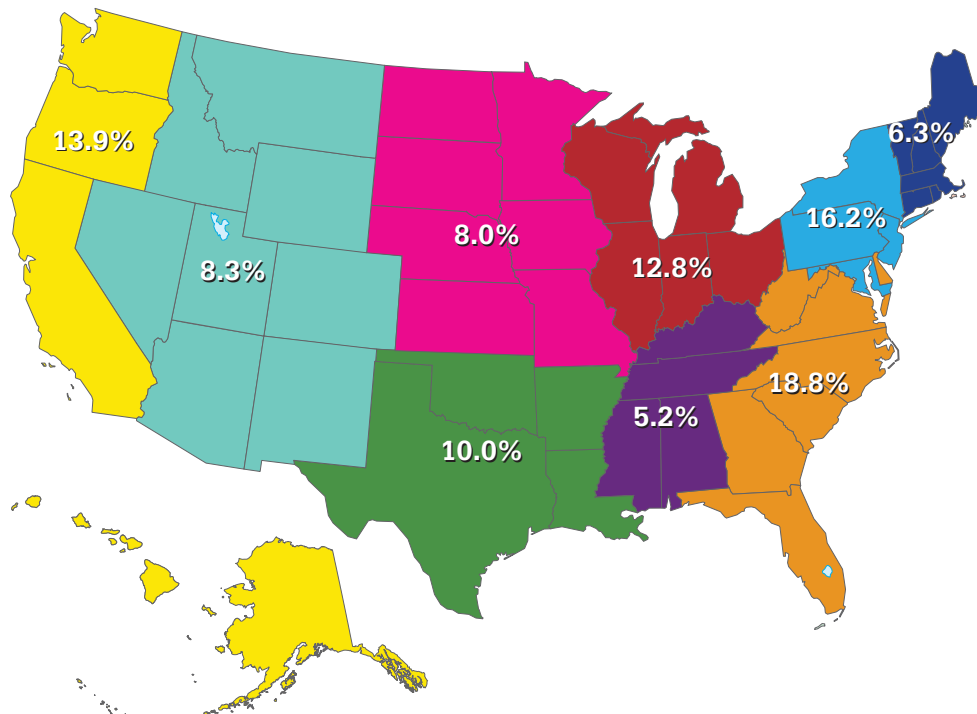
**Americans Spent Nearly \$10 Billion on Cosmetic Procedures in 2011. Percentage of Procedure based on Expenditures.**



Source: American Society for Aesthetic Plastic Surgery

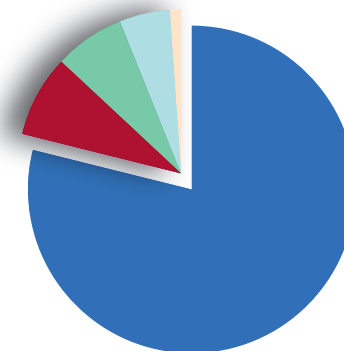
- \$6.3 Surgical Procedures
- \$1.7 Injectable Procedures
- \$1.7 Skin Rejuvenation Procedures
- \$.4 Other nonsurgical Procedures

\$ in billions



Practice Locations by Region	%
New England (CT, ME, MA, NH, RI, VT)	6.3%
Middle Atlantic (MD, NJ, NY, PA, DC)	16.2%
South Atlantic (DE, FL, GA, NC, SC, VA, WV)	18.8%
East North Central (IL, IN, MI, OH, WI)	12.8%
East South Central (AL, KY, MS, TN)	5.2%
West North Central (IA, KS, MN, MO, NE, ND, SD)	8.0%
West South Central (AR, LA, OK, TX)	10.0%
Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)	8.3%
Pacific (AK, CA, HI, OR, WA)	13.9%
Other	0.5%

**Percent of Total Procedures According to Race/Ethnicity**



Source: American Society for Aesthetic Plastic Surgery

- 79% Caucasian
- 8% Hispanics
- 7% African-American
- 5% Asians
- 1% Other

Total ethnic minority population (rounded) = 21%

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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