

**QUICK FACTS:****Highlights of the ASAPS 2011  
Statistics on Cosmetic Surgery:**

- ◆ There were over 9 million surgical and nonsurgical cosmetic procedures performed in the United States in 2011. Surgical procedures accounted for 18% of the total number of procedures and 63% of the total expenditures, with nonsurgical procedures making up 82% of the total number of procedures and 37% of total expenditures.
- ◆ From 2010-2011, there was almost a 1% increase in the total number of cosmetic surgical procedures, with over 1.6 million surgical procedures performed this past year.
- ◆ **From 2010-2011, there was almost a 13% increase in the total number of liposuction procedures with over 300,000 procedures performed.** For the first time in three years lipoplasty has surpassed breast augmentation as the most popular cosmetic surgical procedure in the United States. Until 2008 liposuction had been the most popular cosmetic surgery procedure, but from 2008-2010 breast augmentation held that title.
- ◆ Since 1997, there has been over 197% increase in the total number of cosmetic procedures. Surgical procedures increased by more than 73%, and nonsurgical procedures increased by 356%.
- ◆ **The top five cosmetic surgical procedures in 2011 were:** liposuction (325,332 procedures); breast augmentation (316,848 procedures); abdominoplasty (149,410 procedures); blepharoplasty (147,540 procedures); breast lift (127,054 procedures).
- ◆ **The top five nonsurgical cosmetic procedures in 2011 were:** Botulinum Toxin Type A (2,619,739 procedures); hyaluronic acid (1,206,186 procedures); laser hair removal (919,802 procedures); microdermabrasion (499,427 procedures); IPL laser treatment (439,161 procedures).
- ◆ For the first time ever this survey asked the doctors for the total number of non-surgical procedures being performed in their practices by BOTH physicians and their physician assistants and nurse injectors. Below is the TOTAL number of procedures performed: Botulinum Toxin Type A (4,030,318); Hyaluronic Acid (1,662,480); Laser Hair Removal (1,452,880); Microdermabrasion (794,357); and IPL Laser Treatment: 726,125.
- ◆ Women had almost 8.4 million cosmetic procedures, 91% of the total. The number of cosmetic procedures for women increased over 208% from 1997.
- ◆ **The top five surgical procedures for women were:** breast augmentation, liposuction, tummy tuck, breast lift, and eyelid surgery.
- ◆ Men had almost 800,000 cosmetic procedures, 9% of the total. The number of cosmetic procedures for men increased over 121% from 1997.
- ◆ **The top five surgical procedures for men were:** liposuction, rhinoplasty, eyelid surgery, breast reduction to treat enlarged male breast, and facelift.
- ◆ Americans spent nearly \$10 billion on cosmetic procedures in 2011. Of that total \$6.2 billion was spent on surgical procedures; \$1.7 billion was spent on injectable procedures; \$1.6 billion was spent on skin rejuvenation procedures; and over \$360 million was spent on other nonsurgical procedures, including laser hair removal and laser treatment of leg veins.
- ◆ People age 35-50 had the most procedures – almost 4 million and 43% of the total. People age 19-34 had 20% of procedures; age 51-64 had 28%; age 65 and over had 8%; and age 18 and younger had 1.4%.
- ◆ **The most common procedures for age 35-50 were:** Botulinum Toxin Type A, Hyaluronic Acid, laser hair removal, IPL Laser Treatment, and Microdermabrasion.
- ◆ **Racial and ethnic minorities, as of last year, had approximately 21% of all cosmetic procedures:** Hispanics, 8%; African-Americans, 7%; Asians, 5%; and other non-Caucasians, 1%.
- ◆ **Where cosmetic surgeries were performed:** office facility, 60%; free-standing surgicenter, 22%; and hospital, 18%.

*Figures may not add exactly to totals and percentages may not equal 100% due to rounding.*