

Quick Facts: Highlights of the ASAPS 2012 Statistics on Cosmetic Surgery

- There were over 10 million surgical and nonsurgical cosmetic procedures performed in the United States in 2012. Surgical procedures accounted for 17% of the total number of procedures and 61% of the total expenditures, with nonsurgical procedures making up 83% of the total number of procedures and 39% of total expenditures.
- From 2011-2012, there was a 3.1% increase in the total number of cosmetic surgical procedures, with almost 1.7 million surgical procedures performed this past year.
- The most popular surgical procedure in 2012 was breast augmentation. In 2006, 383,886 breast augmentation procedures were performed and of those 81% used saline implants and 19% used silicone. In 2012, 330,631 breast augmentation procedures were performed and of those only 28% used saline implants and 72% used silicone.
- Since 1997, there has been almost a 250% increase in the total number of cosmetic procedures. Surgical procedures increased by more than 80%, and nonsurgical procedures increased by 461%.
- The top five cosmetic surgical procedures in 2012 were: breast augmentation (330,631 procedures); liposuction (313,011 procedures); abdominoplasty (156,508 procedures); blepharoplasty (153,171 procedures); rhinoplasty (143,801 procedures).
- The top five nonsurgical cosmetic procedures in 2012 were: Botulinum Toxin Type A (3,257,913 procedures); hyaluronic acid (1,423,705 procedures); laser hair removal (883,893 procedures); microdermabrasion (498,821 procedures); chemical peel (443,824 procedures).
- When procedures performed by physician assistants and nurse injectors are included, the total number of cosmetic surgical and nonsurgical procedures performed in the United States in 2012 increases to over 12.6 million.
- For the second year in a row this survey asked the doctors for the total number of non-surgical procedures being performed in their practices by BOTH physicians and their physician assistants and nurse injectors. The TOTAL number of procedures performed in the practices surveyed: Botulinum Toxin Type A (4,125,179); Hyaluronic Acid (1,806,806); Laser Hair Removal (1,224,920); and Chemical Peel (718,465); and Microdermabrasion (672,430).
- Women had more than 9.1 million cosmetic procedures, 90% of the total. The number of cosmetic procedures for women increased over 252% from 1997.
- The top five surgical procedures for women were: breast augmentation, liposuction, tummy tuck, eyelid surgery, and rhinoplasty.
- Men had almost 1 million cosmetic procedures, 10% of the total. The number of cosmetic procedures for men increased over 106% from 1997.
- The top five surgical procedures for men were: liposuction, rhinoplasty, eyelid surgery, breast reduction to treat enlarged male breast, and otoplasty (ear surgery).
- Americans spent almost \$11 billion on cosmetic procedures in 2012. Of that total \$6.7 billion was spent on surgical procedures; \$2 billion was spent on injectables procedures; \$1.8 billion was spent on skin rejuvenation procedures; and over \$483 million was spent on other nonsurgical procedures, including laser hair removal and laser treatment of leg veins.
- People age 35-50 had the most procedures – over 4 million and 43% of the total. People age 51-64 had 29%; age 19-34 had 19% of procedures; age 65 and over had 8 %; and age 18 and younger had 1%.
- The most common surgical procedure for people age 35-50 was lipoplasty; for people age 51-64 it was blepharoplasty; for people age 19-34 it was breast augmentation; for people age 65 and over it was facelifts. For all four of these age categories the most popular nonsurgical procedure was injections of Botulinum Toxin Type A.
- Racial and ethnic minorities, as of last year, had approximately 21% of all cosmetic procedures: Hispanics, 8%; African-Americans, 7%; Asians, 5%; and other non-Caucasians, 2%.
- Where cosmetic surgeries were performed: office facility, 59%; free-standing surgicenter, 24%; and hospital, 15%.