

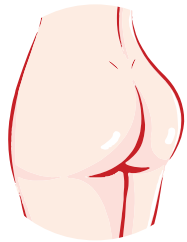
Buttock Augmentation and Labiaplasty

No longer seen as passing trends

5 years of
continued growth

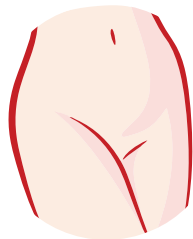


Buttock Augmentation



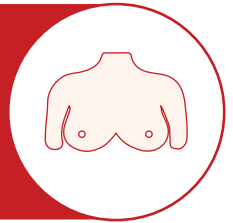
- > **61%** ↑ in 5 years
- > **More than 100 million** spent in 2018
- > **26,774** performed in 2018

Labiaplasty

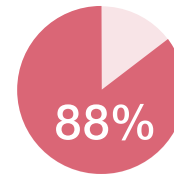


- > **53%** ↑ in 5 years
- > **More than 35 million** spent in 2018
- > **12,756** performed in 2018

When it comes to breast implants, **Silicone Gel** are the preferred choice



Silicone Gel



- > Of the **329,914** breast augmentations performed in 2018, **88% featured** silicone gel implants
- > **More than 1 billion** was spent on silicone gel implants in 2018

The rise of the perennially popular
Injectables continues



Injectables



- > Botulinum Toxin has been the **#1** aesthetic procedure of plastic surgeons since 1999.
- > **More than 1 billion** was spent on injectables in 2018 alone.
- > Hyaluronic Acid injections are **up 58%** since 2014
- > Botulinum Toxin injections are **up 36%** since 2014.