



THE AMERICAN SOCIETY FOR
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Statistics

ASAPS 1997 Statistics on Cosmetic Surgery *American Society for Aesthetic Plastic Surgery*

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Fact Sheet: American Society for Aesthetic Plastic Surgery
Fact Sheet: What Everyone Should Know About Plastic Surgery Credentials



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1997 National Totals for Cosmetic Procedures

Procedure	Number of Procedures	Percent of Total
Abdominoplasty (tummy tuck)	34,002	1.6%
Blepharoplasty (cosmetic eyelid surgery)	159,232 ⁴	7.6%
Botox injection	65,157	3.1%
Breast augmentation	101,176	4.8%
Breast lift	19,882	0.9%
Breast reduction (women)*	47,874	2.3%
Buttock lift	1,549	0.1%
Cheek implants	11,040	0.5%
Chemical peel	481,227 ¹	22.9%
Chin augmentation	27,373	1.3%
Collagen injection	347,168 ²	16.5%
Dermabrasion	40,214	1.9%
Facelift	99,196	4.7%
Fat injection	38,259	1.8%
Forehead lift	55,090	2.6%
Gynecomastia surgery (male breast reduction)	11,168	0.5%
Hair transplantation	61,023	2.9%
Laser skin resurfacing	154,153 ⁵	7.3%
Lipoplasty (liposuction)	176,863 ³	8.4%
Lower body lift	2,125	0.1%
Otoplasty (cosmetic ear surgery)	22,939	1.1%
Rhinoplasty (nose reshaping)	137,053	6.5%
Thigh lift	2,895	0.1%
Upper arm lift	2,516	0.1%
TOTALS	2,099,173	100.0%

*Breast reduction may be covered by insurance, depending on the patient's breast size, body type and symptoms.

- Final figures are projected to reflect nationwide statistics and are based on a survey of doctors who have been certified by American Board of Medical Specialties recognized boards, including but not limited to the American Board of Plastic Surgery. The survey portion of this research has a standard error of +/- 3.3% at a 95% level of confidence.
- Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who have met additional educational and practice requirements in aesthetic surgery.
- The top five most prevalent procedures are indicated in bold and are numbered 1 through 5. Component figures may not add exactly to totals and percentages may not equal 100% due to rounding. In no cases are the sums of component figures off by more than .007% from the national total number of procedures.
- 1997 is the first year for which ASAPS has compiled these statistics. ASAPS statistical data will be developed annually beginning in 1998.
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1997 Comparison of ASAPS Member Plastic Surgeons With Surveyed Physicians in Other Medical Specialties

Procedure	Non-ASAPS Average Procedures per Doctor*	ASAPS Average Procedures per Doctor
Abdominoplasty (tummy tuck)	0.3	12.8
Blepharoplasty (cosmetic eyelid surgery)	6.6	39.0 ²
Botox injection	6.5	2.1
Breast augmentation	1.1	38.1 ³
Breast lift	0.2	7.6
Breast reduction (women)**	0.4	18.2
Buttock lift	0.0	0.6
Cheek implants	0.7	2.0
Chemical peel	44.8	19.0
Chin augmentation	1.6	4.9
Collagen injection	29.2	24.1 ⁵
Dermabrasion	2.9	4.6
Facelift	3.2	27.5 ⁴
Fat injection	1.4	10.5
Forehead lift	2.2	13.1
Gynecomastia surgery (male breast reduction)	0.2	3.7
Hair transplantation	6.0	1.2
Laser skin resurfacing	10.7	19.3
Lipoplasty (liposuction)	6.5	48.1 ¹
Lower body lift	0.0	0.9
Otoplasty (cosmetic ear surgery)	1.2	3.7
Rhinoplasty (nose reshaping)	8.4	16.9
Thigh lift	0.0	1.2
Upper arm lift	0.0	1.0
TOTALS	134.1	320.1

* Non-ASAPS data were derived from surveys of physicians who are not certified by the American Board of Plastic Surgery but are in a medical specialty whose members frequently perform one or more of the listed cosmetic procedures.

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1997 Gender Distribution for Cosmetic Procedures

Procedure	FEMALE (Number)	Percent of Total	MALE (Number)	Percent of Total
Abdominoplasty (tummy tuck)	32,813	96.5%	1,170	3.4%
Blepharoplasty (cosmetic eyelid surgery)	135,757 ⁴	85.3%	23,488	14.8%
Botox injection	59,897	91.9%	5,273	8.1%
Breast augmentation	101,176	100.0%	0	0.0%
Breast lift	19,882	100.0%	0	0.0%
Breast reduction (women)*	47,874	100.0%	0	0.0%
Buttock lift	1,501	97.0%	34	2.2%
Cheek implants	8,554	77.5%	2,473	22.4%
Chemical peel	453,147 ¹	94.2%	28,058 ⁴	5.8%
Chin augmentation	20,236	73.9%	7,086	25.9%
Collagen injection	322,353 ²	92.9%	24,810 ⁵	7.1%
Dermabrasion	31,116	77.4%	9,098	22.6%
Facelift	88,740	89.5%	10,433	10.5%
Fat injection	34,521	90.2%	3,777	9.9%
Forehead lift	48,604	88.2%	6,463	11.7%
Gynecomastia surgery (male breast reduction)	0	0.0%	11,168	100.0%
Hair transplantation	10,434	17.1%	50,566 ¹	82.9%
Laser skin resurfacing	134,183 ⁵	87.0%	19,945	12.9%
Lipoplasty (liposuction)	148,557 ³	84.0%	28,308 ³	16.0%
Lower body lift	1,960	92.2%	166	7.8%
Otoplasty (cosmetic ear surgery)	12,973	56.6%	9,966	43.4%
Rhinoplasty (nose reshaping)	92,611	67.6%	44,452 ²	32.4%
Thigh lift	2,847	98.4%	46	1.6%
Upper arm lift	2,493	99.1%	9	0.4%
TOTALS	1,812,229	86.3%	286,790	13.7%

*Breast reduction may be covered by insurance, depending on the patient's breast size, body type and symptoms.

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1997 Age Distribution for Cosmetic Procedures

Procedure	LT 18 (Number)	Percent of Total	19-34 (Number)	Percent of Total	35-50 (Number)	Percent of Total	51-64 (Number)	Percent of Total	65 + (Number)	Percent of Total
Abdominoplasty (tummy tuck)	81	0.2%	6,088	17.9%	20,073	59.0%	6,922	20.4%	771	2.3%
Blepharoplasty (cosmetic eyelid surgery)	273	0.2%	9,208	5.8%	73,176 ⁴	46.0%	58,280 ³	36.6%	18,274 ²	11.5%
Botox injection	192	0.3%	11,173	17.1%	39,062	60.0%	13,325	20.5%	1,411	2.2%
Breast augmentation	1,326	1.3%	62,324 ³	61.6%	33,706	33.3%	3,633	3.6%	218	0.2%
Breast lift	90	0.5%	5,826	29.3%	11,301	56.8%	2,398	12.1%	265	1.3%
Breast reduction (women)*	2,132	4.5%	20,135	42.1%	18,993	39.7%	5,950	12.4%	624	1.3%
Buttock lift	0	0.0%	307	19.8%	982	63.4%	232	15.0%	13	0.9%
Cheek implants	298	2.7%	5,166	46.8%	4,444	40.3%	1,140	10.3%	30	0.3%
Chemical peel	9,581 ³	2.0%	115,840 ¹	24.1%	244,011 ¹	50.7%	89,836 ¹	18.7%	21,946 ¹	4.6%
Chin augmentation	1,973	7.2%	12,760	46.6%	9,447	34.5%	2,495	9.1%	679	2.5%
Collagen injection	2,281	0.7%	61,017 ⁴	17.6%	196,538 ²	56.6%	72,815 ²	21.0%	14,493 ⁴	4.2%
Dermabrasion	2,701 ⁴	6.7%	12,552	31.2%	14,867	37.0%	7,541	18.8%	2,622	6.5%
Facelift	0	0.0%	553	0.6%	33,770	34.0%	50,882 ⁵	51.3%	13,975 ⁵	14.1%
Fat injection	531	1.4%	7,997	20.9%	17,028	44.5%	10,487	27.4%	2,281	6.0%
Forehead lift	89	0.2%	2,869	5.2%	24,158	43.9%	21,942	39.8%	6,038	11.0%
Gynecomastia surgery (male breast reduction)	2,246	20.1%	5,423	48.6%	2,559	22.9%	831	7.4%	71	0.6%
Hair transplantation	299	0.5%	13,560	22.2%	27,841	45.6%	11,779	19.3%	7,541	12.4%
Laser skin resurfacing	802	0.5%	15,080	9.8%	69,364 ⁵	45.0%	52,270 ⁴	33.9%	16,635 ³	10.8%
Lipoplasty (liposuction)	2,504 ⁵	1.4%	59,567 ⁵	33.7%	77,660 ³	43.9%	31,319	17.7%	5,805	3.3%
Lower body lift	26	1.2%	378	17.8%	1,275	60.0%	401	18.9%	55	2.6%
Otoplasty (cosmetic ear surgery)	15,220 ²	66.4%	4,904	21.4%	2,073	9.0%	514	2.2%	232	1.0%
Rhinoplasty (nose reshaping)	17,220 ¹	12.6%	68,553 ²	50.0%	40,154	29.3%	9,739	7.1%	1,378	1.0%
Thigh lift	1	0.0%	344	11.9%	1,767	61.0%	661	22.8%	112	3.9%
Upper arm lift	24	0.9%	252	10.0%	1,122	44.6%	872	34.7%	241	9.6%
TOTALS	59,890	2.9%	501,879	23.9%	965,368	46.0%	456,262	21.7%	115,709	5.5%

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1997 Regional Distribution for Cosmetic Procedures

Procedure	REG 1 (#)	%	REG 2 (#)	%	REG 3 (#)	%	REG 4 (#)	%	REG 5 (#)	%	REG 6 (#)	%	REG 7 (#)	%	REG 8 (#)	%	REG 9 (#)	%
Abdominoplasty (tummy tuck)	1,357	4	5,096	15	2,709	8	2,125	6	6,521	19	1,993	6	3,384	10	3,093	9	7,594	22
Blepharoplasty (cosmetic eyelid surgery)	3,134	2	20,906	13	19,185	12	8,215	5	32,001	20	10,959	7	19,646	12	12,896	8	32,100	20
Botox injection	229	0	21,315	33	429	1	3,954	6	11,430	18	3,471	5	14,917	23	1,786	3	7,795	12
Breast augmentation	5,055	5	9,291	9	9,439	9	5,894	6	18,090	18	4,924	5	7,980	8	10,704	11	29,457	29
Breast lift	885	4	2,408	12	1,228	6	1,235	6	3,565	18	1,102	6	1,673	8	2,348	12	5,459	27
Breast reduction (women)*	2,361	5	7,804	16	4,317	9	4,605	10	6,030	13	4,118	9	5,429	11	4,518	9	8,032	17
Buttock lift	26	2	117	8	86	6	79	5	302	19	26	2	97	6	537	35	278	18
Cheek implants	164	1	3,566	32	499	5	788	7	3,127	28	1,137	10	412	4	86	1	1,272	12
Chemical peel	1,010	0	154,501	32	59,969	12	12,665	3	106,341	22	2,631	1	52,891	11	19,844	4	72,431	15
Chin augmentation	511	2	4,163	15	2,892	11	2,099	8	7,186	26	1,858	7	2,922	11	1,172	4	4,597	17
Collagen injection	5,469	2	120,206	35	6,439	2	3,334	1	60,705	17	4,272	1	56,265	16	21,007	6	69,676	20
Dermabrasion	557	1	6,200	15	4,871	12	1,993	5	7,314	18	118	0	12,716	32	1,599	4	4,916	12
Facelift	2,321	2	13,320	13	5,101	5	5,418	5	23,192	23	6,252	6	13,913	14	8,030	8	21,510	22
Fat injection	721	2	8,177	21	1,791	5	2,496	7	7,525	20	1,220	3	6,741	18	3,529	9	6,110	16
Forehead lift	859	2	3,738	7	2,072	4	6,497	12	12,300	22	3,389	6	8,689	16	4,321	8	13,225	24
Gynecomastia surgery (male breast reduction)	452	4	1,961	18	1,166	10	854	8	1,494	13	380	3	1,311	12	876	8	2,504	22
Hair transplantation	328	1	1,455	2	8,315	14	274	0	27,383	45	7,090	12	7,919	13	5,495	9	2,902	5
Laser skin resurfacing	1,902	1	14,522	9	9,538	6	6,686	4	38,722	25	10,885	7	15,449	10	17,893	12	38,938	25
Lipoplasty (liposuction)	5,357	3	23,288	13	12,084	7	7,587	4	47,753	27	4,873	3	16,203	9	11,453	6	47,725	27
Lower body lift	66	3	570	27	59	3	111	5	332	16	157	7	335	16	46	2	451	21
Otoplasty (cosmetic ear surgery)	399	2	3,789	17	2,881	13	2,578	11	4,677	20	557	2	1,929	8	1,706	7	4,394	19
Rhinoplasty (nose reshaping)	2,796	2	26,026	19	9,455	7	17,233	13	22,011	16	4,088	3	21,863	16	4,761	3	28,869	21
Thigh lift	590	20	287	10	256	9	216	7	404	14	46	2	400	14	92	3	599	21
Upper arm lift	118	5	156	6	148	6	197	8	496	20	157	6	275	11	185	7	746	30
TOTALS	36,668	2	452,859	22	164,930	8	97,132	5	448,902	21	75,706	4	273,359	13	137,976	7	411,582	20

*Breast reduction may be covered by insurance, depending on the patient's breast size, body type and symptoms.

The regional breakdowns used in the above table are as follows:

REG 1 - New England (CT, ME, MA, NH, RI, VT) REG 4 - West North Central (IA, KS, MN, MO, NE, ND, SD) REG 7 - West South Central (AR, LA, OK, TX)
 REG 2 - Middle Atlantic (NJ, NY, PA) REG 5 - South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV) REG 8 - Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
 REG 3 - East North Central (IL, IN, MI, OH, WI) REG 6 - East South Central (AL, KY, MS, TN) REG 9 - Pacific (AK, CA, HI, OR, WA)

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Quick Facts: Top Cosmetic Procedures and Geographic Regions*

Top Five Procedures Nationally (Total Number Per Procedure)

- Chemical Peel (481,227)
- Collagen Injection (347,168)
- Liposuction (176,863)
- Cosmetic Eyelid Surgery (159,232)
- Laser Skin Resurfacing (154,153)

Top Five Procedures for Women

- Chemical Peel (453,147 – 94% of all chemical peel procedures)
- Collagen Injection (322,353 – 93% of all collagen injections)
- Liposuction (148,557 – 84% of all liposuction surgeries)
- Cosmetic Eyelid Surgery (135,757 – 85% of all cosmetic eyelid surgeries)
- Laser Skin Resurfacing (134,183 – 87% of all laser skin resurfacing procedures)

Top Five Procedures for Men

- Hair Transplantation (50,566 – 83% of all hair transplantations)
- Nose Reshaping (44,452 – 32% of all nose reshaping surgeries)
- Liposuction (28,308 – 16% of all liposuction surgeries)
- Chemical Peel (28,058 – 6% of all chemical peel procedures)
- Collagen Injection (24,810 – 7% of all collagen injections)

Top Geographic Regions for Cosmetic Procedures (% of Total Procedures)

- Middle Atlantic (NJ, NY, PA) – (22%)
- South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV) – (21%)
- Pacific (AK, CA, HI, OR, WA) – (20%)
- West South Central (AR, LA, OK, TX) – (13%)

Where Cosmetic Procedures are Most Popular (% of Total Per Procedure)

- Breast Augmentation: Pacific Region (AK, CA, HI, OR, WA) – (29%)
- Chemical Peel: Middle Atlantic (NJ, NY, PA) – (32%)
- Laser Skin Resurfacing: Pacific Region (AK, CA, HI, OR, WA) – (25%)
South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV) – (25%)
- Liposuction: South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV) – (27%)
Pacific Region (AK, CA, HI, OR, WA) – (27%)



Statistics

Quick Facts: Who Has Cosmetic Procedures and Where They Are Performed*

Patients for Cosmetic Procedures by Race or Ethnicity (% of Total Procedures)

- Caucasion (85%)
- Hispanic (6%)
- African-American (4%)
- Asian (4%)
- Other (1%)

Patients for Cosmetic Procedures by Age (% of Total Procedures)

- 35-50 (46%)
- 19-34 (24%)
- 51-64 (22%)
- 65+ (6%)
- 18 and under (3%)

Other Age-Related Facts

- 35% of facelifts are performed on people 50 or younger.
- 52% of cosmetic eyelid surgeries are performed on people 50 or younger.
- 79% of liposuctions are performed on people 50 or younger.
- 13% of nose reshaping surgeries are performed on people 18 or younger.

Top Cosmetic Procedures for Baby Boomers

- Chemical Peel (244,011 – 51% of all chemical peel procedures performed)
- Collagen Injection (196,538 – 57% of all collagen injections)
- Liposuction (77,660 – 44% of all liposuction surgeries)
- Cosmetic Eyelid Surgery (73,176 – 46% of all cosmetic eyelid surgeries)
- Laser Skin Resurfacing (69,364 – 45% of all laser skin resurfacing procedures)

Where are Cosmetic Procedures Performed (% of Total Procedures)

- Office-based Surgical Facility (46%)
- Hospital (30%)
- Free-standing Surgicenter (23%)
- Other (1%)



Statistics

Quick Facts: Surgical and Nonsurgical Cosmetic Procedures, Head-to-Toe

Facial Cosmetic Procedures

- Board-certified plastic surgeons (including ASAPS members), as well as other physician specialists, perform *nonsurgical* facial cosmetic procedures such as botox injection, chemical peel, collagen injection, dermabrasion, fat injection and laser skin resurfacing.
- *Nonsurgical* cosmetic procedures of the face account for 54% of the total cosmetic procedures performed in 1997.
- Plastic surgery is a *surgical* specialty, and board-certified plastic surgeons (including ASAPS members) are highly trained to perform *surgical* cosmetic procedures of the face such as cosmetic eyelid surgery, cheek implants, chin augmentation, facelift, forehead lift and nose reshaping.
- *Surgical* cosmetic procedures of the face account for 23% of the total cosmetic procedures performed in 1997.

Breast Surgery

- Board-certified plastic surgeons (including ASAPS members) perform the vast majority of breast surgeries including breast augmentation, breast lift and breast reduction.
- Breast augmentation is the most frequently performed breast surgery (101,176 performed in 1997).
- Breast reduction is the second most frequently performed breast surgery (47,874 in 1997). This operation often may be covered by insurance.
- Breast lift is the third most frequently performed breast surgery (19,882 in 1997).
- Male breast reduction (gynecomastia surgery) is the eighth most frequently performed cosmetic procedure for males (11,168 in 1997).

Body Contouring

- Board-certified plastic surgeons (including ASAPS members) perform the vast majority of body contouring surgeries including tummy tuck, buttock lift, liposuction, lower body lift, thigh lift and upper arm lift.
- Liposuction is the most frequently performed body contouring procedure (176,863 performed in 1997).
- Lower body lift, thigh lift and upper arm lift are performed only if patients are willing to accept the significant scars in exchange for looking better in clothing.



Statistics

Quick Facts: Attitudes Toward Cosmetic Surgery* *(Data from 1997 ASAPS Consumer Survey of 1000 American Households)*

Americans' General Approval of Cosmetic Surgery

- 57% of women say they approve of cosmetic surgery.
- 58% of men say they approve.
- 69% of female baby boomers (ages 35-50) say they approve.
- 38% of people ages 18-24 say they approve.

Changes in Attitude Toward Cosmetic Surgery Compared to 10 Years Ago

- 66% of Americans have the same attitude toward cosmetic surgery as 10 years ago.
- 24% of Americans say their attitude toward cosmetic surgery is more favorable.
- 8% of Americans say their attitude toward cosmetic surgery is less favorable.

Openness About Having Cosmetic Surgery

- 77% of Americans say that, if they had cosmetic surgery in the future, they would not be embarrassed if others (in addition to family and close friends) knew about it.
- 77% of women would not be embarrassed.
- 76% of men would not be embarrassed.
- 82% of Americans over age 55 would not be embarrassed.
- 62% of Americans ages 18-24 would not be embarrassed.

Approval of Cosmetic Surgery In Relation to Household Income

- 66% of people with incomes above \$50,000 approve of cosmetic surgery.
- 59% with incomes of \$41,000-\$50,000 approve.
- 58% with incomes of \$26,000-40,000 approve.
- 47% with incomes of \$15,000 to \$25,000 approve.
- 40% with incomes under \$15,000 approve.

Approval of Cosmetic Surgery in Relation to Race/Ethnicity

- 60% of white Americans approve of cosmetic surgery.
- 45% of non-white Americans approve.
- 25% of white Americans have a more favorable attitude than 10 years ago.
- 17% of non-white Americans have a more favorable attitude than 10 years ago.
- 7% of white Americans have a less favorable attitude than 10 years ago.
- 14% of non-white Americans have a less favorable attitude than 10 years ago.



Statistics

Quick Facts: ASAPS Member Profile

The American Society for Aesthetic Plastic Surgery (ASAPS) is an organization devoted to education and research in cosmetic surgery. Its members are aesthetic plastic surgeons certified by the American Board of Plastic Surgery who have met additional educational and professional requirements set forth by ASAPS to maintain the highest standards of cosmetic surgery practice.

The following ASAPS member profile is based on data from the ASAPS 1997 Statistics on Cosmetic Surgery survey and the ASAPS Membership Audit.

- In 1997, the average number of cosmetic procedures performed by an ASAPS member was 320.
- The top six procedures performed by ASAPS members* are:

#1 Liposuction	#4 Facelift
#2 Cosmetic eyelid surgery	#5 Collagen injection
#3 Breast augmentation	#6 Laser skin resurfacing

*For overall ranking of procedures nationally, see 1997 National Totals for Cosmetic Procedures.

- The "typical" ASAPS plastic surgeon has been in practice for 20 years.
- The "typical" ASAPS plastic surgeon practices in an area with 750,000 or more people.
- 45% of cosmetic surgeries performed by ASAPS members are done in an office-based surgical facility, 29% in a free-standing surgicenter, and 26% in a hospital.
- 27% of ASAPS members employ an aesthetician or cosmetologist on staff.

Prospective patients can obtain referrals to ASAPS plastic surgeons by calling the toll-free referral line 1-888-ASAPS-11 (272-7711) or by visiting the ASAPS web site at <www.surgery.org> .