

# Quick Facts: Highlights of the ASAPS Attitudes on Cosmetic Surgery Survey

## **Americans' general approval of cosmetic surgery**

- 61% of women say they approve of cosmetic surgery (up 7% from previous year's survey)
- 63% of men say they approve of cosmetic surgery (up 19% from previous year's survey)

## **General approval of cosmetic surgery by age**

- 49% of Americans age 65 or older say they approve of cosmetic surgery
- 63% of 55-to-64 year olds say they approve
- 63% of 35-to-54 year olds (baby boomers) say they approve
- 65% of 25-to-34 year olds say they approve
- 68% of 18-to-24 year olds say they approve

## **Would consider cosmetic surgery for self, now or in the future**

- 31% of women
- 20% of men

## **Americans' openness about having cosmetic surgery**

- 77% of women say that, if they had cosmetic surgery in the future, they would not be embarrassed if people outside their immediate family/close friends knew about it
- 77% of men would not be embarrassed

## **Would consider cosmetic surgery (in relation to household income)**

- 35% of Americans with incomes above \$75,000
- 23% with incomes of \$50,000-\$75,000
- 23% of those with incomes of \$25,000-\$40,000
- 22% with incomes under \$25,000

**Would consider cosmetic surgery (in relation to education)**

- 27% of Americans with postgraduate education
- 27% with college degrees or some college
- 22% with no college

**Would consider cosmetic surgery (in relation to race/ethnicity)**

- 26% of white Americans
- 24% of non-white Americans

**Would consider cosmetic surgery (in relation to marital)**

- 27% of married Americans
- 23% of unmarried Americans