

Quick Facts: Highlights of the ASAPS Attitudes on Cosmetic Surgery Survey

Americans' general approval of cosmetic surgery

- 57% of women say they approve of cosmetic surgery
- 51% of men say they approve of cosmetic surgery

General approval of cosmetic surgery by age

- 40% of Americans age 65 or older say they approve of cosmetic surgery
- 53% of 55-to-64 year olds say they approve
- 59% of 35-to-54 year olds (baby boomers) say they approve
- 58% of 25-to-34 year olds say they approve
- 50% of 18-to-24 year olds say they approve

Changes in attitude toward cosmetic surgery compared to 10 years ago

- 69% of Americans say they have the same attitude as 10 years ago
- 19% say their attitude toward cosmetic surgery is more favorable
- 8% say their attitude toward cosmetic surgery is less favorable

Americans' openness about having cosmetic surgery

- 82% of women say that, if they had cosmetic surgery in the future, they would not be embarrassed if people outside their immediate family/close friends knew about it
- 72% of men would not be embarrassed

Approval of cosmetic surgery in relation to household income

- 63% of Americans with incomes above \$50,000 approve of cosmetic surgery
- 52% with incomes of \$41,000-\$50,000 approve
- 53% of those with incomes of \$26,000-\$40,000 approve
- 50% with incomes of \$15,000 to \$25,000 approve

- 44% with incomes under \$15,000 approve

Approval of cosmetic surgery in relation to education

- 68% of Americans with postgraduate education approve of cosmetic surgery
- 58% with college degrees or some college approve
- 47% with no college approve

Would consider cosmetic surgery (in relation to race/ethnicity)

- 56% of white Americans approve of cosmetic surgery
- 46% of non-white Americans approve

Would consider cosmetic surgery (in relation to marital)

- People living in the Western U.S. are most likely to approve of cosmetic surgery (56%)
- People in the Northeast U.S. are least likely to approve (51%)