

11.7 COSMETIC PROCEDURES IN 2007

American Society for Aesthetic Plastic Surgery reports 8% increase in surgical procedures

NEW YORK, NY (February 25, 2008) – Nearly 11.7 million cosmetic surgical and nonsurgical procedures were performed in the United States in 2007, according to statistics released today by the American Society for Aesthetic Plastic Surgery. The Aesthetic Society, which has been collecting multi-specialty procedural statistics since 1997 says the overall number of cosmetic procedures has increased 457 percent since the collection of the statistics first began. The most frequently performed procedure was Botox injections and the most popular surgical procedure was liposuction.

“Our statistics confirm that aesthetic plastic surgery is not defined by race or gender,” said Aesthetic Society president Foad Nahai, MD. “The number of surgical and nonsurgical procedures performed on men increased 17 percent since last year, and 22 percent of the aesthetic procedures were performed on traditional racial and ethnic minorities.”

TRENDS AND DEMOGRAPHIC DATA

Top surgical and nonsurgical cosmetic procedures among men and women in 2007:

Surgical	# procedures	Nonsurgical	# procedures
Liposuction	456,828	Botox	2,775,176
Breast augmentation	399,440	Hyaluronic Acid (Hylaform, Juvederm, Restylane)	1,448,716
Eyelid surgery	240,763	Laser Hair Removal	1,412,657
Abdominoplasty	185,335	Microdermabrasion	829,658
Female breast reduction	153,087	Laser Skin Resurfacing	647,707

Top cosmetic procedures for WOMEN

Surgical	# procedures	Nonsurgical	# procedures
Breast augmentation	399,440	Botox	2,445,656
Lipoplasty	398,848	Hyaluronic Acid (Hylaform, Juvederm, Restylane)	1,364,533
Eyelid surgery	208,199	Laser Hair Removal	1,226,974

Breast Reduction	153,087	IPL Laser Treatment	584,530
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Women had 91 percent of cosmetic procedures. The number of procedures (surgical and nonsurgical) performed on women was over 10.6 million, an increase of 1 percent from the previous year. Surgical procedures increased 9 percent; nonsurgical procedures decreased by less than 1 percent. Since 1997, surgical procedures increased 142 percent, while nonsurgical procedures have increased 743 percent.

Top cosmetic procedures for MEN:

Surgical	# procedures	Nonsurgical	# procedures
Liposuction	57,980	Botox injection	329,519
Eyelid surgery	32,564	Laser hair removal	185,684
Rhinoplasty	31,713	Microdermabrasion	85,910
Male breast reduction	20,280	Hyaluronic Acid (Hylaform, Juvederm, Restylane)	84,184
Hair transplantation	16,491	IP laser treatment	63,177

Men had 9 percent of cosmetic procedures. The number of procedures (surgical and nonsurgical) performed on men was just over 1 million, an increase of 17 percent from the previous year. Surgical procedures increased 5 percent; nonsurgical procedures increased 21 percent. Since 1997, surgical procedures have increased 3 percent while nonsurgical procedures have increased 886 percent.

Frequency of cosmetic procedures by AGE GROUP:

% of total	Age	# procedures	Top surgical procedure	Top nonsurgical procedure
47%	35-50	5.4 million	Liposuction	Botox
25%	51-64	2.9 million	Eyelid Surgery	Botox
21%	19-34	2.4 million	Breast augmentation	Laser Hair Removal
6%	65 and over	700,096	Eyelid Surgery	Botox
2%	18 and under	205,119	Cosmetic ear surgery	Laser Hair Removal

Racial and Ethnic Distribution

Traditional racial and ethnic minorities accounted for 22 percent of all cosmetic procedures in 2007. Hispanics again led minority racial and ethnic groups in the number of procedures: Hispanics, 9 percent; African-Americans, 6 percent; Asians, 5 percent; and other non-Caucasians, 2 percent.

Location and Fees

Almost fifty-four percent (54 percent) of cosmetic procedures in 2007 were performed in office-based facilities; 28 percent in freestanding surgicenters; and 17 percent in hospitals. Americans spent just over \$13 billion on cosmetic procedures; \$8.3 billion was for surgical procedures, and \$4.7 billion was for nonsurgical procedures.

About the ASAPS Cosmetic Surgery National Data Bank

ASAPS, working with an independent research firm, compiled 11-year national data for procedures performed 1997-2007 by multiple specialists, including but not limited to plastic surgeons certified by the [American Board of Plastic Surgery](#). Questionnaires were mailed board-certified specialists nationwide, and results of the survey were used to project national data. The survey data has a standard error of +/- 3.25 percent at a 95 percent level of confidence.

The 2400-member **American Society for Aesthetic Plastic Surgery (ASAPS)** is the only plastic surgery organization devoted entirely to the advancement of cosmetic surgery. ASAPS is recognized throughout the world as the authoritative source for cosmetic surgery education. U.S. members are certified by the American Board of Plastic Surgery. Canadian members are certified in plastic surgery by the Royal College of Physicians and Surgeons of Canada. Toll-free referral line: 888.ASAPS.11 (272.7711). Web site: www.surgery.org