NEW PRODUCTS, EXCLUSIVELY FOR MEMBERS!

See Page 10.
For 50 years, The Aesthetic Society has been your trusted resource for cutting edge aesthetic education, bringing you the knowledge you need, from the experts you trust. In an effort to advance the science, art, and safe practice of aesthetic plastic surgery, the Society offers a variety of products and services intended to educate, promote patient care, and ensure the success of your practice.

Place your order online at surgery.org/shop or by phone at 800.364.2147 or 562.799.2356.
ATTRACTION NEW PATIENTS,
BUILD YOUR PRACTICE

SMART BEAUTY GUIDE

BROUGHT TO YOU BY
THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY

ASAPS Members rave that their patients love the Smart Beauty Guide products and the consumer website’s visitors are hitting record numbers. Put these tools to work on your behalf today!

Created by branding experts, inspired by consumers, and designed to bring referrals to your door, Smart Beauty Guide is a robust campaign exclusively for Aesthetic Society members, with innovative elements utilizing all branches of marketing, including public relations, web, social media, video and print advertising. This dynamic brand is a multifaceted campaign designed to create awareness with prospective patients, and is just one more way The Aesthetic Society puts your dues to work for you! The Smart Beauty Guide campaign includes:

- A robust and interactive website (Pg. 2)
- Enhanced Practice Profile Pages (Pg. 3)
- The Smart Beauty Guide for Aesthetic Plastic Surgery and Cosmetic Medicine brochure (Pg. 4)
- Guide to Facial Rejuvenation (Pg. 5)
- A beautiful line of procedural brochures (Pg. 6-7)
- The entire procedure brochure line available electronically on Canfield’s ViewMyConsult and TouchMD (Pg. 8)
- An eye-catching consultation folder (Pg. 9)
SMARTBEAUTYGUIDE.COM

Featuring an engaging, consumer-friendly website, SmartBeautyGuide.com is the consumer face for the Aesthetic Society.

HIGHLIGHTS FOR CONSUMERS:

• Daily aesthetic surgery and cosmetic medicine news stories
• Some of the industry’s most comprehensive and detailed procedural information and statistics, including laser and light-based therapies and injectables, as well as combined procedures such as mommy makeover and procedures for men – complete with eye-catching illustrations
• Safety and planning tools to help consumers research and prepare for their consultation
• Engaging video clips on patient safety, emerging trends and new technologies
• Patient testimonial videos that share real plastic surgery stories
• Questions from patients, answered directly by ASAPS members, featured on procedure pages
• Featured local surgeon recommendations and optimized search easily connects consumers to an aesthetic surgeon in their area
• Before-and-after photos to help visualize optimal procedure results
• Annual ASAPS procedural statistics highlight the most popular procedures and growing trends
• Member profiles are linked with RealPatientRatings so that prospective patients can instantly see the surgeon’s ratings and reviews

HIGHLIGHTS FOR MEMBERS:

• Localization: The Find a Surgeon database uses the latest Google mapping technologies to show potential patients members who reside in a specific geographic area
• Your practice on the home page: Purchasers of an Enhanced Practice Profile Page will have the opportunity to appear on the home page of Smart Beauty Guide
• A comprehensive metrics dashboard is available at asaps.org. It tells you how many referrals you receive from Smart Beauty Guide along with providing several other insightful statistics:
  ○ How many potential patients clicked to view your phone number on standard listings
  ○ How many viewed your before and after photos
  ○ How many viewed Ask-A-Surgeon questions you have answered
  ○ How many page views your Enhanced Profile has attracted
• No penalties for linking:
  ○ Members linking to Smart Beauty Guide will have a completely customized experience for their patients and potential patients with the Find-A-Surgeon database hidden
ENHANCED PRACTICE PROFILE
EXCLUSIVELY FOR MEMBERS AND BETTER THAN EVER!

Smart Beauty Guide, the Society’s premier online consumer resource, has recently reached an all-time high in visitor traffic and is steadily increasing in viewership every month. ASAPS Members who hold an Enhanced Practice Profile (EPP) receive 10% of the website’s monthly traffic - that’s a 10% conversion rate.

Now, you too can enjoy a completely redesigned EPP, which features a clean, clutter-free design and enhanced usability. Plus, by placing a direct link to your EPP on your website, visitors coming to Smart Beauty Guide will see you as the exclusive, featured surgeon, with all locator functionality hidden throughout the website.

Many websites offer physician profiles with annual fees ranging from $3,500 up to $5,000 - with an Aesthetic Society Enhanced Practice Profile you can get all of the benefits of a comprehensive online presence for only $699 per year (plus a one-time set-up fee of $399).

BENEFITS:
• NEW! Subscribers to Real Patient Ratings can now have your ratings appear on your Enhanced Practice Profile!
• EPPs consistently get top rankings in major search engines
• EPPs receive preferred placement in the Select-A-Surgeon physician listings, which are fully optimized for local search
• Members with EPPs receive up to 3 times as much exposure to consumers as members with a basic listing

GREAT FEATURES, INCLUDING:
• View At-A-Glance traffic statistics for your EPP
• List up to three locations (clinical practices only)
• Load a video or video playlist on your profile via YouTube
• Includes links to your practice website and your gallery of before and after photos
• Messaging features allow consumers to contact you directly, generating leads

WANT TO MAXIMIZE YOUR EPP?
• Answer questions and contribute before and after photos to the Smart Beauty Guide photo gallery. The more you contribute, the better your online presence.
Exclusively for members of The Aesthetic Society and customized to their practice, the dazzling Smart Beauty Guide highlights the benefits and techniques of today’s most popular cosmetic procedures, and includes explanations of terms commonly used with laser and light-based therapies. Beautiful illustrations and eye-catching photography make this brochure a must-have for any aesthetic practice, and our proprietary imagery you won’t find anywhere else.

40 pages packed with content, plus 8.5” x 11” cover. The cover font features a beautiful metallic blue ink.

Exclusively for members of The Aesthetic Society.

Sold in packs of 500.

- Customized to Your Practice
- Proprietary Illustrations
- Beautiful Photos You Won’t Find Anywhere Else!
THE GUIDE TO FACIAL REJUVENATION CONTAINS THE MOST RECENT AESTHETIC PROCEDURES YOUR PATIENTS ARE ASKING FOR!

CUSTOMIZABLE WITH PHOTO, BIO & PRACTICE INFO

Filled with vetted Smart Beauty Guide content and proprietary illustrations and photography, the Guide to Facial Rejuvenation is customizable with your photo, bio, and practice information. Covering essential skin care, cosmetic medicine, and aesthetic surgical procedures for the face, this brochure is sure to appeal to the patient seeking detailed education on the latest facial techniques.

24 pages plus customizable cover. 8.5” x 11”.

Exclusively for members of The Aesthetic Society.

Sold in packs of 500.

- Customize with Your Practice Info, Bio and Photo
- Latest Cosmetic Medicine Techniques, Including Non-Surgical Chin Fat Treatment
- Beautiful Illustrations and Photography

CODE DESCRIPTION PRICING
SBG-FR Guide to Facial Rejuvenation 1 pack $1495
2 packs $2490
ESSENTIAL PATIENT BROCHURES FROM OUR BESTSELLING LINE!

These sleek brochures cover an array of the most popular cosmetic surgical procedures, educating your patients on the procedure’s benefits, surgical process, recovery, safety, risks, results, and other important information. Exclusively for members of the Aesthetic Society, these 12 and 16 page brochures are perfect for mailing in a standard envelope and feature a beautiful metallic blue band around the cover. 4” x 9”.

Sold in packs of 50.

PB-1  PB-2  PB-3
PB-4  PB-5  PB-6
PB-7  PB-8  PB-9
PB-10  PB-11  PB-12
PB-13  PB-14  PB-15
PB-1            Abdominoplasty
PB-2            Breast Augmentation
PB-3            Breast Lift
PB-4            Breast Reduction
PB-5            Brow Lift
PB-6            Eyelid Surgery
PB-7            Facelift
PB-8            Liposuction
PB-9            Mommy Makeover (includes Tummy Tuck, Breast Augmentation, Breast Lift, and Liposuction)
PB-10           Surgery of the Nose
PB-11           Enhancements for Men (includes Gynecomastia, Liposuction, Facial Contouring, and Eyelid Surgery)
PB-12           Aesthetic Vaginal Surgery
PB-13           Buttocks Enhancement (includes autologous fat transfer, buttock lift, and buttock implants)
PB-14           Arm & Thigh Lift
PB-15           Dramatic Weight Loss (Body contouring surgeries included are panniculectomy, extended abdominoplasty, lower body lift, brachioplasty, thigh lift, breast lift, and face and neck lift)

**QUICK TIP**

Order online at surgery.org or via phone at 800.364.2147 or 562.799.2356

**THE AESTHETIC SOCIETY**

**PRODUCT HIGHLIGHTS**

**PRICING**

1-5 Packs: $54 per pack ($1.08 per piece)
6-15 Packs: $49 per pack ($0.98 per piece)
16+ Packs: $43 per pack ($0.86 per piece – a 20% savings!)

**CODE DESCRIPTION**

PB-1            Abdominoplasty
PB-2            Breast Augmentation
PB-3            Breast Lift
PB-4            Breast Reduction
PB-5            Brow Lift
PB-6            Eyelid Surgery
PB-7            Facelift
PB-8            Liposuction
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PB-15           Dramatic Weight Loss (Body contouring surgeries included are panniculectomy, extended abdominoplasty, lower body lift, brachioplasty, thigh lift, breast lift, and face and neck lift)
IMAGINE THESE 15 BEAUTIFUL PROCEDURAL BROCHURES ON YOUR FAVORITE INTERACTIVE PRODUCTS

Partnering with the premier interactive service providers in the aesthetic plastic surgery specialty, The Aesthetic Society is pleased to offer our elegant procedural brochure line exclusively on products produced by Canfield Imaging Systems and TouchMD. Canfield offers the brochures through their ViewMyConsult™ integrated web portal, which also provides access to your patient’s personal aesthetic simulations and clinical photographs. TouchMD offers the brochures through their Consult App and Patient Experience Web portal and iOS apps, which also provides access to the patients clinical photographs, image markups, recommendations, homework, and practice educational library.

Exclusively for members of The Aesthetic Society.

Purchase either the entire suite of fifteen brochures or only those that align with your specialty. A one year subscription entitles your practice to unlimited usage of the brochures you select on these interactive systems.*

*Subscriptions to these procedural brochures are available through Canfield Imaging Systems and TouchMD and include unlimited usage, practice-wide, for one year, per platform.

To place an order for these products on Canfield Imaging Systems please contact them at info@canfieldsci.com, or by phone at 800.815.4330.

To place an order for these products on TouchMD, please contact them at support@touchmd.com, or by phone at 435-867-0077.

Make sure to let them know you are a member of The Aesthetic Society.
THIS SLEEK AND DISTINCTIVE FOLDER HOLDS IT ALL

EYE-CATCHING CONSULTATION FOLDERS

Featuring The Aesthetic Society’s exclusive Smart Beauty Guide images, these beautiful portfolios are a terrific way to convey all of the elements of the Smart Beauty Guide brand to your patients.

Just the right size to hold the Smart Beauty Guide and Procedural Brochures, you can also include your own marketing brochures, as well as a business card. 9” x 12”.

Exclusively for members of the Aesthetic Society.

Sold in packs of 100.

CODE  PRICING
SBG-CF  $125

KNOWLEDGE IS A BEAUTIFUL THING

You’re smart, inquisitive, and always pushing yourself to be the best you can be. You want to look and feel terrific, and the time has come to do something about it. The single most important factor in your cosmetic outcome is the surgeon you select.

As a member of The American Society for Aesthetic Plastic Surgery, the aesthetic plastic surgeon you’re seeing today is board certified, specializing in cosmetic surgery of the face and body. This broad experience in cosmetic procedures, combined with ongoing education in recent advances, means that you can rest easy knowing you’re in good hands.

SMART BEAUTY GUIDE - MEMBERS ONLY

*See page 16 for more information

WE ARE AESTHETICS
WWW.SURGERY.ORG/SHOP

Order online at surgery.org or via phone at 800.364.2147 or 562.799.2356

THE AESTHETIC SOCIETY
PRODUCT HIGHLIGHTS
NEVER BUY OR LEASE A USELESS PIECE OF EQUIPMENT AGAIN!

INTRODUCING THE SURGEON AS CONSUMER SOLUTION – THE SITE WHERE YOU WRITE THE REVIEWS--AND USE THEM!

How many of us have been approached to buy or lease the latest 510K device, only to find it later serving as a very expensive coat rack? While the ones that live up to their promise are a big hit with patients and practice—what about the ones that don’t live up?

Society members have long asked for help, and here it is! The Surgeon as Consumer Solution (SAC) is a closed site, accessible only through ASAPS.org and only for active ASAPS members. It uses a simple star rating system to rank equipment on everything from clinical efficacy to ROI.

Visit asaps.org now, log-in, click on “Surgeon as Consumer,” and you have fellow surgeons’ device reviews at your fingertips—and the ability to share your views with others. All completely free— an ASAPS benefit of membership!
NEW! THE AESTHETIC NEURAL NETWORK (ANN)

A COMPLIMENTARY ASAPS MEMBER PRACTICE BENCHMARKING TOOL

Imagine, with Just One Click:

- Charting Your Practice Growth
- Discovering Areas You Can Improve
- Benchmarking Yourself Against Your Peers
  - All of this with NO data entry required

The Aesthetic Neural Network is a new benefit for members that harnesses the power of your own data to let you benchmark your practice among those of your peers in a safe, private, and secure environment.

HOW DOES IT WORK?

A piece of plug and play equipment is delivered to your office that “reads” your data and transfers it to a highly secure cloud environment. Your data is then put through a series of processes that allows for a universal language: for example, liposuction is liposuction, not Dr. Smith’s exclusive body contouring program, which lets you compare your practice to those of others in a common nomenclature – and to see how you’re doing on many of your critical endpoints.

HOLD ON – WHAT’S A “CLOUD ENVIRONMENT”?

It’s a fancy term for hosting your data on the internet instead of on a server. The ANN cloud has the highest level of security possible today (HITRUST). As opposed to “public clouds” – think Amazon or Google – ours is a private cloud only for individual ASAPS members. It’s a level of security you most likely don’t have in your office.

WHY SHOULD I GIVE YOU MY DATA?

You aren’t obligated to let us use your deidentified data of course, but we can’t offer the service without it. The data is aggregated to allow it to be delivered back to you in the form of usable reports or dashboards that will help you pin point practice deficiencies – and practice areas of excellence too. Unlike other systems you can actually measure your performance against others. You won’t know whose data it is – it’s all deidentified.

OK SO I CAN BENCHMARK MY PERFORMANCE.
MY PRACTICE IS VERY SUCCESSFUL NOW, WHY SHOULD I GET INVOLVED IN THIS?

Maybe you shouldn’t. ANN isn’t a one size fits all solution and maybe you don’t need to know how you’re doing competitively. But if you’re just starting out, or would like to see a higher ROI, or maybe are getting ready to sell or take on a new partner, this is information you literally cannot get anywhere else. And what if you want to know exactly how much of your practice revenue and expense comes from each procedure, which procedures generate the most follow-up business, and whether your revenue profile is changing year to year? ANN can tell you that, and a lot, lot more, for free.

Continued on next page...
WHO IS DEVELOPING THIS?
C-level developers, security experts and data analysts. The team is led by AnzuMedical, the same group that brought you RADAR.

WHY ARE YOU PROVIDING THIS SERVICE – WHAT’S IN IT FOR ASAPS?
As a member organization, we are always looking for high return on your dues investment and helping your practice grow is high on the list for most members.

The aggregated data in ANN can be used for research, advocacy, patient safety issues – the list is only restricted by your imagination.

For more information on the Aesthetic Neural Network, please contact ASAPS at 562.799.2356 or asaps@surgery.org.

*Free to First 100 ASAPS Members!

Easy to understand dashboards with multiple filters and drill down functionality allows you to track your practice's success--and improve areas in need!
Are You Making the Most of the ASAPS Advantage Provider Program?

The Advantage Provider Program was created to provide members with pre-negotiated special pricing on products and services, to enhance practice performance. Each ASAPS Advantage Provider is rigorously vetted, carefully selected and has agreed to uphold our strict ethical standards. When you purchase a product from an Advantage Provider, you are also helping The Aesthetic Society offset costs, which helps keep your membership fees as low as possible.

ASAPS.CLOUD POWERED BY RONAN SOLUTIONS

The Aesthetic Society is pleased to announce ASAPS.CLOUD—a new service, brought to you by ANZU®—the creators of RADAR Resource, and Iron Medical Systems®—a leading provider of secure private medical clouds. As the newest ASAPS Advantage Program provider, ASAPS.CLOUD is the first HITRUST® certified, aesthetic and plastic surgery-specific cloud offering in the world.

For more information, please contact Ronan Solutions (partnership of Anzu & Iron Medical Systems) at 602.884.8330, or by email at sales@ronansolutions.com.

REALPATIENTRATINGS™ Reviews are the single strongest strategy to power your website and all of your marketing. RealPatientRatings generates dozens of 100% verified reviews fast. Powerful content marketing boosts rankings, increases traffic and enhances your online reputation. Patient feedback and actionable data increase revenue, retention, and referrals.

RealPatientRatings offers its patient rating services at a reduced rate for ASAPS members.

800.267.1228, extension 106  •  www.realpatientratings.com
The Business of Launching Your Practice
The ASAPS Gift of Expert Advice

3rd Annual Residents’ Symposium
Chair: Salvatore Pacella, MD, MBA
Co-Chair: Gary Tuma, MD
September 8–10, 2017
SHEILD Center, New York City, NY

ASAPS LAS VEGAS 2018
FACIAL & RHINOPLASTY SYMPOSIUM
February 1–3, 2018
The Cosmopolitan of Las Vegas
Las Vegas, NV
Chair: Charles Thorne, MD
Co-Chair: Louis Bucky, MD

Experienced Insights
Breast and Body Contouring
Interaction. Involvement. Inspiration
Thursday, October 19–Saturday, October 21, 2017
The Intercontinental Mark Hopkins
San Francisco, CA

WE ARE AESTHETICS.

THE AESTHETIC MEETING 2018
April 26–May 1, 2018
Exhibits Open April 28–30, 2018
Jacob K. Javits
Convention Center
New York, NY

Experience the Global Gathering of Aesthetic Innovators and Experts

www.surgery.org/residents2017
www.surgery.org/face2018
www.surgery.org/breastandbody2017
www.surgery.org/meeting2018
**ASAPS MEMBERSHIP CERTIFICATE**

**SHARE YOUR EXPERTISE WITH YOUR PATIENTS**

*Exclusively for Active and International Active members of The Aesthetic Society.* Our updated membership certificate now features a beautifully embossed Society logo, is personalized with your name and credentials and is finished with an impressive gold border. Accentuate your credentials and position your practice as a center of excellence by adding these certificates to patient rooms or your waiting area.

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<tr>
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<td>Additional Certificate</td>
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**CERTIFICATE OF ADVANCED EDUCATION IN COSMETIC SURGERY**

**EDUCATIONAL ACCOMPLISHMENTS ARE IMPORTANT TO PATIENTS**

These exclusive certificates document CME credits related to your primary area of practice management, and communicates to your patients your achievements in continuing education.

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To obtain a list of requirements and an application for the Certificate of Advanced Education in Cosmetic Surgery, please go to: [www.surgery.org/cae](http://www.surgery.org/cae)

**COMPLIMENTARY: CERTIFICATE OF SPECIAL RECOGNITION FOR COMMUNITY SERVICE AND VOLUNTEERISM**

**EXCLUSIVELY FOR AESTHETIC SOCIETY MEMBERS**

The Aesthetic Society recognizes its members’ outstanding contributions to their communities and the world by awarding the Certificate of Special Recognition for Community Service and Volunteerism.

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PERSONALIZED LABELS

ATTRACTION AND EYE-CATCHING

Show you’re a member of The Aesthetic Society by utilizing these beautiful personalized mailing labels.

Format A

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Format B

To order this product, please complete the Product Customization Form on page 24

ASAPS MEMBERSHIP PLAQUE

LET YOUR PATIENTS KNOW YOU’RE AN EXPERT IN AESTHETIC SURGERY!

This exclusive Aesthetic Society membership plaque, personalized with your name, is an impressive credential for any waiting room, exam room, or private office. Silver-toned metal with satin finish. ASAPS logo photo-engraved in signature burgundy, with your name in black.

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</tr>
<tr>
<td>PLQ-2</td>
<td>Small Wall Plaque</td>
<td>5”x7”</td>
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To order this product, please complete the Product Customization Form on page 24
PERFECT FOR MEMBERS & GUEST SURGEONS ALIKE!

YOU | REALIZED

CUSTOMIZABLE WITH PHOTO AND PRACTICE INFORMATION

Your patients will love these practice marketing brochures, available for purchase by ASAPS Members, Candidates for Membership, and board certified plastic surgeons. These attractive 8 panel brochures are an ideal way to inform prospective patients about the most popular cosmetic procedures, in an easy-to-read format. Personalized with your photo, name and practice identity, the You | Realized brochures are an essential education tool, highlighting important procedural information, what to consider when choosing surgery, and the importance of selecting a board certified aesthetic plastic surgeon. The brochure opens as a gatefold, fitting into a standard mailing envelope or brochure rack. 4”x9”.

For board certified plastic surgeons.

SOLD IN SETS OF 50 BROCHURES PER TITLE, WITH A MINIMUM TOTAL ORDER OF 500.

<table>
<thead>
<tr>
<th>BROCHURE</th>
<th>ASAPS MEMBER/ CANDIDATE</th>
<th>NON-ASAPS</th>
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<tr>
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<tr>
<td>YR-1</td>
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<td>YR-5</td>
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Sold in increments of 50 brochures per title. Minimum total order is 500 brochures.
ESSENTIAL PATIENT FORMS – ALL ONLINE!

SURGICAL CHECK-LISTS, PRE- AND POST-OP PATIENT INSTRUCTIONS, AND MORE

Created and fully vetted by the top opinion leaders in aesthetic plastic surgery, Cycle of Care Online Access provides documents essential for an aesthetic surgery practice. Cycle of Care is a web-based compendium of pre and post operative patient instructions, surgical worksheets, surgical tracking forms, patient letters, operating room forms, photo releases, HIPAA disclosures, and other essential documents, covering all major aesthetic and reconstructive procedures. Fully dynamic, these Microsoft Word documents can be downloaded and customized to your practice standards.

FEATURES INCLUDE:
- Simplified online access
- Bookmark frequently used files as favorites
- Batch Downloading -- Download multiple files as compressed archives, quick & easy!
- NEW: Laser and light procedural forms

CODE  DESCRIPTION                  PRICE
CCOA-M17  Cycle of Care - Online Access Annual Subscription (ASAPS/ASPS Member, Candidate, Resident) $99†
CCOA-G17  Cycle of Care - Online Access Annual Subscription (Non-member) $299†

† Annual subscription purchase includes access from January 1, 2017 to December 31, 2017, followed by an annual optional renewal.

To see the full list of documents available, go to cycleofcare.surgery.org and view the options from the pull-down menus in each category. While you are not able to view or download the actual documents, if there is a particular document of which you’d like a sample, please contact Kergan Edwards-Stout at kergan@surgery.org
AESTHETIC SURGERY JOURNAL

Aesthetic Surgery Journal (ASJ) is a peer-reviewed international journal focusing on scientific developments and clinical techniques in aesthetic surgery. The official publication of the American Society for Aesthetic Plastic Surgery (ASAPS), ASJ is also the official English-language journal of two dozen major international societies of plastic, aesthetic and reconstructive surgery representing South America, Central America, Europe, Asia, and the Middle East. It is also the official journal of the British Association of Aesthetic Plastic Surgeons, the Canadian Society for Aesthetic Plastic Surgery, and The Rhinoplasty Society.

ASJ is indexed with MEDLINE/PubMed, has a current Impact Factor of 2.502, and is ranked 54th out of 200 journals in the overall Surgery category. The Journal publishes articles in the following sections: Facial Surgery, Oculoplastic Surgery, Rhinoplasty, Breast Surgery, Body Contouring, Cosmetic Medicine, Research, Special Topics, My Way, Featured Operative Techniques, Genital Rejuvenation, Editorials, and Letters.

ASJ has an active social media program including an impressive team of #SoMe ambassadors led by Dr. Grant Stevens. The Journal supports and encourages trainees through its Next Generation Editors program led by Dr. Jason Roostaeian and the Evidence-based Medicine Hub (EBM Hub) led by Drs. Felmont Eaves and Achilles Thoma. Editorial leadership includes Drs. Foad Nahai (Editor in Chief) and Jeffrey Kenkel (Associate Editor) as well as knowledgeable and experienced section editors who peer review submissions.

ASJ is presently ranked #1 among all aesthetic surgery journals and continues its history of excellence and focus on quality since 1996.

The Journal welcomes new submissions here: https://mc.manuscriptcentral.com/asjournal
RADAR RESOURCE

The Aesthetic Society’s medical education platform and professional network is now available on the web, tablet, or smartphone. With the integrated RADAR search tool, you can experience the power of RADAR via customized filters that allow you to sort your search by procedure, author, content type, illustrations, charts, etc... taking you to the exact spot of a publication, procedural video or discussion related to your search. RADAR Resource also offers you the ability to:

- Interact, share ideas and ask questions within a private social network of your colleagues—Now with open and private discussion capabilities.
- Access fresh content that is added regularly to the RADAR library. Content includes: issues of the Aesthetic Surgery Journal, extensive video content, patient safety resources, practice management webinars and much more!
- Highlight text, bookmark videos, and add notes to publications with your personal audio, a video, and/or reference links.
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  See page 13 for more information

- **ASAPS EDUCATIONAL SYMPOSIA**
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<th>FORMAT</th>
<th>LABEL COLOR &amp; SIZE</th>
<th>QUANTITY</th>
<th>PRICE</th>
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<tr>
<td>C</td>
<td>Clear (transparent) – 1 1/2” x 3” (S - Clear)</td>
<td>500</td>
<td>$105  (.21 each)</td>
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<td>W</td>
<td>White (gloss) – 1 1/2” x 3” (S - White)</td>
<td>1000</td>
<td>$160  (.16 each)</td>
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<tr>
<td>S</td>
<td>Silver Foil – 1 1/2” x 2 3/4” (S - Silver)</td>
<td>2000</td>
<td>$220  (.11 each)</td>
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<tr>
<td>G</td>
<td>Gold Foil – 1 1/2” x 2 3/4” (S - Gold)</td>
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<thead>
<tr>
<th>SIZE</th>
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<tr>
<td>PLO-1: Large Wall Plaque. 12” x 14”</td>
<td>$475</td>
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<tr>
<td>PLO-2: Small Wall Plaque. 5” x 7”</td>
<td>$400</td>
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</tbody>
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